

Annual Statistical Report

2016 - 2017



216,681
STUDENTS



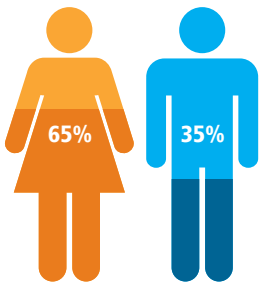
88,404
INSTRUCTORS/VOLUNTEERS

Data is based on the 2016-2017 Annual Member Report.

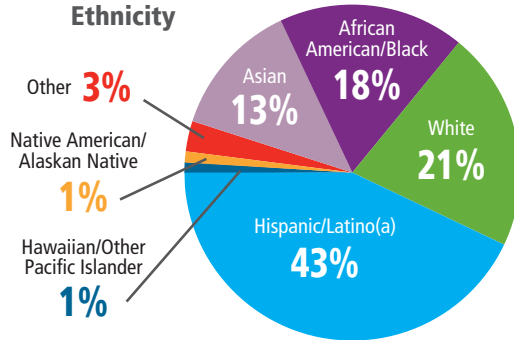


Students

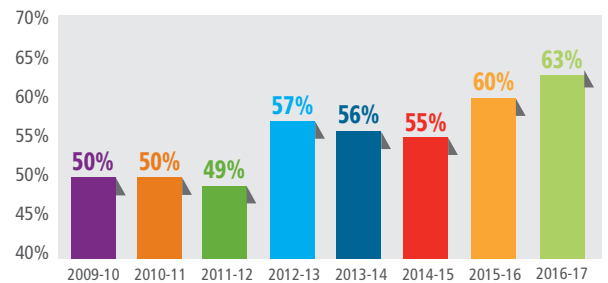
Gender



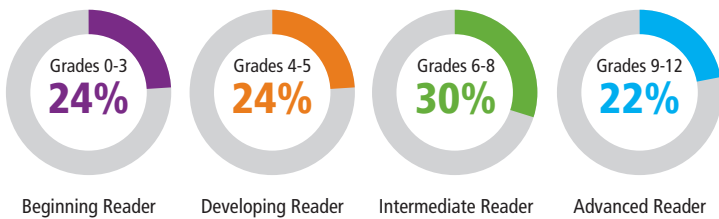
Ethnicity



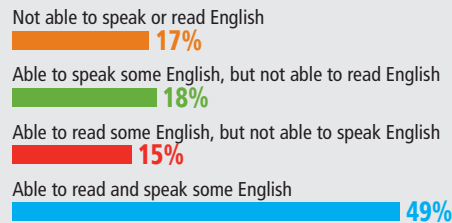
English Language Learners (ELL) (percentage of overall student population)



Student Entrance Levels: Basic Literacy Levels



Student Entrance Levels: ELL/ESL Levels

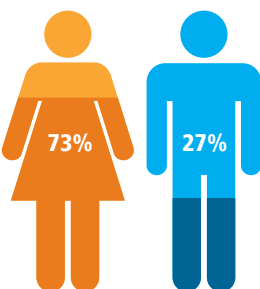


Over **34,000** learners are not literate in their native languages.

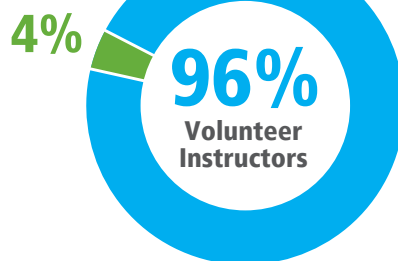


Instructors

Gender



Paid Instructors



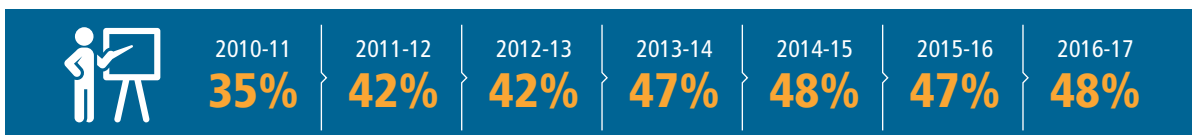
85%
is the average volunteer retention rate

Nearly **75%**

of instructors in member programs have college degrees.

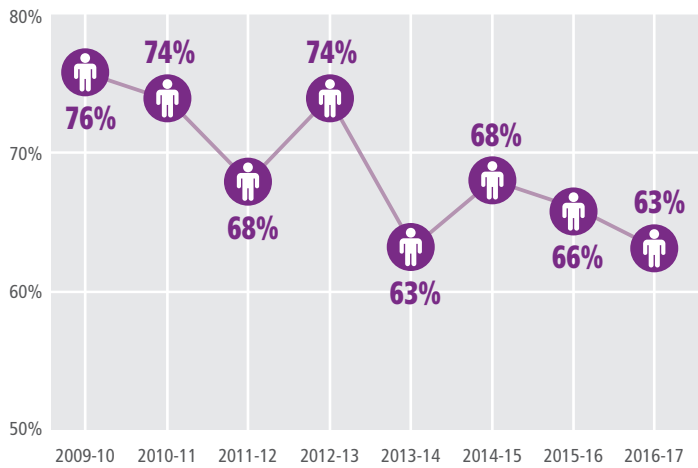


The percentage of instructors age 60 & older has grown over the years to 48%.



Programs/Services

Percentage of programs with student waiting lists



Engagement in advocacy, public policy, and general awareness efforts (% of programs)

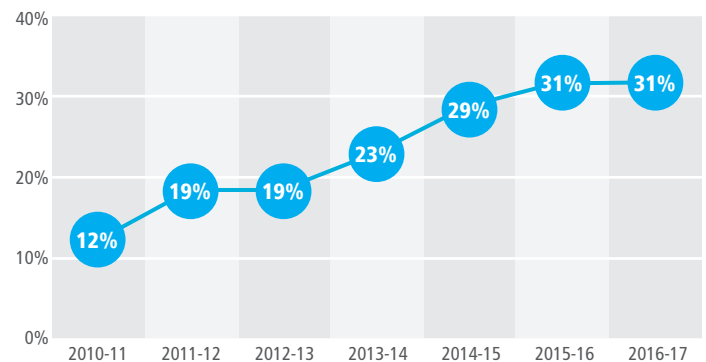


Top 5 reasons learners left literacy programs

- 1 Met goal(s)
 - 2 Lack of interest
 - 3 Attained employment
 - 4 Moved/left area
 - 5 Personal problem (health, family, etc.)
-

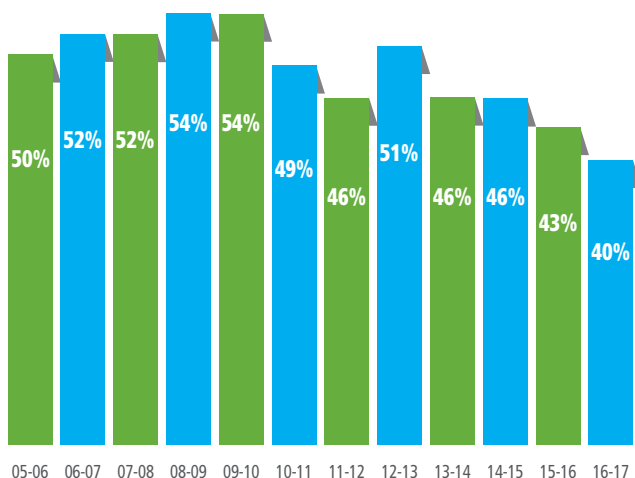
79% of programs have a board/advisory group; the average number of members is **10**.

Programs providing digital literacy services (% of programs)



Member Organization Funding

Percentage of members receiving United Way funding



66% of programs receive private/individual donations.

43% of members rely 100% on nonpublic sources of funding.

Programs' private/individual donations (% of overall funding)

