EVERY ADULT HAS A RIGHT TO LITERACY.

We develop and promote adult literacy learning, content, programs, and advocacy to help adult learners.
Dear Friends,

As we review the details of the 2016 Fiscal Year Annual Report, it is clear to us that the accomplishments recounted here are the result of extraordinary teamwork by our most important asset—our dedicated staff and supporters. From ProLiteracy’s beginning, we have succeeded because we’ve stayed true to our core value of empowering adults, and exploring the expansion of adult literacy services.

There are 800 million people in the world that have low literacy skills. The majority of these are women. And the majority of them live in poverty. Our research shows that two-thirds of our member programs have waiting lists of adult learners. Our goal is to increase worldwide literacy rates and ultimately reduce poverty by expanding access to adult education, improving the effectiveness and efficiencies of adult literacy practitioners, and creating positive change in social behavior and the perceptions of adult literacy.

For us, 2016 was a year of embracing change. Innovations are fueling our impact, and helping us not only to meet community needs, but also to appeal to the next generation of learners. This year’s annual report contains many examples of how ProLiteracy makes a difference in the field of adult literacy. Highlights include:

- **Tutor Training:** To build capacity among local literacy providers, ProLiteracy is embarking on the most dramatic change to tutor training in over two decades by developing new, comprehensive Basic Literacy and English Language Learning (ELL) tutor training programs.

- **International:** ProLiteracy is scaling our reach in developing countries by utilizing technology, and making adult education materials available through multiple platforms to those with limited-access and no-access to online connectivity.

- **Expanding Access:** The existing network of adult education programs serves fewer than 3 million of those in need. The Expanding Access initiative seeks to expand access to literacy services in communities by supporting social service agencies in offering sustainable adult literacy services.

As the adult education field continues to change, ProLiteracy will adapt and change with it. But through it all, one thing won’t change: our commitment to provide better education and employment opportunities that will break the cycle of poverty, and increase the quality of life for our adult learners.

Kevin Morgan, President and CEO

Nikki Zollar, Board Chair
Adult Literacy through Libraries

ProLiteracy and the American Library Association’s Office for Diversity, Literacy, and Outreach Services have partnered to further efforts to help libraries implement and sustain adult literacy initiatives.

Through the Adult Literacy: Libraries in Action Project (ALL In Action Project), ProLiteracy completed an in-person training with three diverse libraries in March and April 2016. We provided them with training and a collection of resources to help create personalized action plans for serving their community’s adult learners. ProLiteracy will be releasing a free online course in early 2017 that was piloted by the three libraries. This project provides the information and tools libraries need to incorporate adult literacy into their priorities to help all adults in their communities. The partnership with ALA is thanks to an Institute of Museum and Library Services grant.
National Book Fund

For over 20 years the National Book Fund (NBF) has made grants available to adult literacy and adult basic education programs nationwide for educational materials to help teach adults to read. Before ProLiteracy established the National Book Fund, many literacy programs couldn’t afford to buy books for students and instructors simply did without them.

Significant support for the National Book Fund has been received from the Richard Davoud Donchian Foundation, the Nora Roberts Foundation, and Mr. and Mrs. Tucker Anderson.

2015-2016

In 2015-16, ProLiteracy provided NBF grants to 72 local programs totaling $122,181 in materials.

Since the program’s inception, ProLiteracy has distributed grant awards totaling over $3 MILLION WORTH OF MATERIALS to organizations in all 50 states and the District of Columbia.

More than 375,000 adults, youth, and children improved their reading skills, learned English, achieved high school equivalency diplomas, or acquired citizenship as a result of this initiative.
The National Literacy Directory (nationalliteracydirectory.org) helps individuals find literacy programs in their areas. It contains more than 7,000 educational agencies across the U.S.

A component of the directory is a toll-free number (877-389-6874) that individuals can call 24/7 for a referral to a local program, either as a student or as a volunteer, in both English and Spanish. The directory is a joint effort between ProLiteracy and National Center for Families Learning, with generous support from the Dollar General Literacy Foundation.

In addition, each of Dollar General’s 13,000 stores displays student referral brochures with postcards for customers to take and mail to ProLiteracy for the closest referral to their areas. To date, ProLiteracy has referred almost 100,000 students through this program. Connecting potential students and volunteers with programs immediately ignites the learning process and is the first step toward student achievement.
Workforce Curriculum for Immigrants

Each year, the Pitney Bowes Foundation provides grants to literacy and education organizations, with a particular focus on preparing people for successful employment.

Replicating an initial grant from Pitney Bowes for a program in Syracuse, NY, ProLiteracy partnered with two nonprofit organizations in Salt Lake City, Utah, that serve refugee and immigrant populations. A new curriculum and job skill training has been developed to promote English language instruction through small business development. This project helps low-income immigrants with limited English skills develop literacy competencies while they learn personal and business financial skills within the context of starting and operating small enterprises. We are helping individuals develop life and workforce skills that are foundational for economic success and advancement.
Expanding Access to Adult Literacy Services

According to the 2013 Survey of Adult Skills from the Program for the International Assessment of Adult Competencies (PIAAC), approximately 36 million adults in the U.S. have low reading and math skills.

The existing network of adult education programs serves fewer than 3 million of those in need. Low literacy skills are often intertwined with other social issues like poverty, poor health, homelessness, domestic violence, and addiction. Organizations that provide services around these issues likely have clients with low reading and math skills that could benefit from adult education services, but the clients may not be enrolled or even aware of them.

The Expanding Access initiative seeks to expand access to literacy services in communities by supporting social service agencies in adding sustainable adult literacy services to their existing offerings. This approach develops models and resources that are replicable in different types of organizations and scalable in communities nationwide. ProLiteracy and several national partners, with support from the Dollar General Literacy Foundation, will continue our educational initiative in Ardmore, OK, Zanesville, OH, and three cities in Florida. We will be working with the Florida Coalition Against Domestic Violence to expand the literacy service model throughout domestic violence agencies in Florida.
Tutor Training to Impact More Adult Learners

For over 50 years, ProLiteracy and our founding organizations have worked to recruit, train, and refer hundreds of thousands of volunteer literacy tutors.

Two-thirds of ProLiteracy’s member programs have student waiting lists — more trained tutors are desperately needed. Consistent feedback from local literacy programs shows that the training, materials, and professional development ProLiteracy provides are critical to their ability to prepare a knowledgeable and ready team of volunteer tutors.

To build capacity among local literacy providers, ProLiteracy is embarking on the most dramatic change to tutor training in over two decades by developing new, comprehensive Basic Literacy and English Language Learning (ELL) tutor training programs. Literacy programs still deliver the majority of their tutor training in face-to-face workshops, but they are progressively incorporating a blended learning approach with online content. The updated training materials will reflect current research and best practices for tutor training, and will be available online for members to download and print for free. Trainers can decide on the best delivery method for their trainees. This allows for more trainings and more tutors, without budgetary constraints.

Adult learners face so many challenges; access to trained tutors shouldn’t be one of them. That is why Marti Almquist, a former program director in Maryland, donated $10,000 to launch this project, and why the ProLiteracy Board of Directors designated $70,000 from the Ruth J. Colvin Endowment. With their support, we are over halfway to our goal of $150,000.
ProLiteracy Education Network

ProLiteracy Education Network was launched in 2011 to provide free instructional resources to adult education practitioners, administrators, and learners.

The Education Network website houses a collection of courses, videos, lesson plans, and engaging classroom activities designed to facilitate learning of reading, writing, math, citizenship, and basic life skills. It connects with a learning management system that stores our library of online courses. The ProLiteracy Education Network is a welcome resource in the adult education field with almost 25,000 unique users each year.

ProLiteracy received a Cornerstone OnDemand Foundation Impact Grant for software and services, valued at $1 million. This has given ProLiteracy the opportunity to update Education Network and create a robust, user-friendly, online learning experience with updated curriculum and courses. The platform will also allow adult education programs to share ideas and upload resources in an easy, intuitive way. This increases the accessibility of quality educational materials and training, and will help literacy programs around the country serve more students more efficiently. ProLiteracy plans to double the number of Education Network learners in 2016 and deliver its adult literacy content to over 150,000 adults by 2017. The new platform launched in October 2016.
As adult learners, the process of learning is continuous. You are therefore able to diversify your approaches in life using the e-readers.

Austin Owino,
KALA Assistant Chief
ProLiteracy Partners with Worldreader in Kenya

ProLiteracy is working with Worldreader, an organization that provides digital content on e-readers, by contributing instructional content from our publishing division, New Readers Press.

Its rapid scaling capacity is the most effective and inexpensive way to distribute books to those in limited and no-access areas. Worldreader reaches readers in 53 countries, with over 4 million readers since 2010.

Worldreader is providing e-reader solutions to ProLiteracy’s partner program in Kenya, Kenya Adult Learners Association (KALA), to help learners increase their reading skills. KALA received 25 Kindle e-readers from World Reader to continue the progressive task of empowering communities. The books, which are in the Dholuo language, encouraged many of the adult learners to become more involved with the adult education program.
While parts of the Indian society are thriving with the country’s economic expansion, larger portions still remain in extreme poverty. ProLiteracy supports literacy programs within the poorest segments of India’s population, where lower caste and tribal women and their children are the most severely marginalized. ProLiteracy’s India partner organizations are based in these marginalized communities, and are helping residents confront educational, economic, health, and human rights problems on a daily basis.
With support of the United Methodist Women, ProLiteracy President and CEO Kevin Morgan, and Senior Program Officer Alesha Anderson recently traveled to India to visit two long-standing partner programs, Yuva Parivartan and Laubach Literacy Education Trust (LLET).

Yuva Parivartan focuses its efforts almost entirely on women. They integrate literacy classes with vocational training, human rights discussions, and health camps. Yuva Parivartan has advanced literacy in the state of Tamil Nadu for 20 years, and continues to do incredible work motivating and training thousands to act as agents of social and economic change.

Over the past 58 years, LLET has produced a robust program model of recruiting and training literacy teachers in the state of Kerala. For tens of thousands of Kerala’s poor, the literacy and vocational skills learned through LLET have proven to be the routes to increased incomes, improved family nutrition and sanitation, and greater status and influence in the community.
Launch of New ProLiteracy Website

ProLiteracy is excited to announce that we launched a newly designed website this year.

It has the same web address of www.proliteracy.org with a fresh new look, easy-to-access information and resources about adult literacy, and updates from the industry and programs. We endeavor to provide the most accurate, up-to-date information and share our knowledge and expertise.

We shifted to a user-centric layout so that users can easily navigate the site and find quick access to the items they’re looking for. The ProLiteracy website plays a key role for over 70,000 visitors a year—many of whom are tutors, learners, and administrators—who are looking for resources and information on adult literacy programs.

These resources include a direct way to see the economic impact of the adult literacy crisis in America and worldwide, as well as inspiring stories of adult learners. One of the exciting additions to the new site is a blog that is updated with fresh industry information, program highlights, student stories, and so much more.
This is a daunting challenge with more than 36 million adults in America having low basic reading, writing, and math skills. This problem has an adverse impact on the employability and earnings of American adults and, equally important, on our nation’s economic and social well-being. This high-priority challenge requires presidential leadership.

ProLiteracy sent a letter and survey to all the presidential candidates to create awareness of adult literacy and its correlation with other socio-economic issues such as poverty, crime, jobs, family literacy, and healthcare. We asked each one of them to commit additional resources to help programs better serve adult learners.

Building on our Presidential Survey initiative, ProLiteracy staff attended a special Presidential Forum on Education hosted by the Committee for Education Funding in Washington, D.C. The event, for which ProLiteracy was a sponsor, featured high-level policy representatives from the presidential campaigns who discussed the candidates’ education policy platforms and agendas. ProLiteracy’s participation in this Presidential Forum on Education was crucial. We were able to inform panelists and audience participants about the breadth of the adult literacy problem in the United States.
The 2015 ProLiteracy Conference on Adult Literacy was held in historic Charleston, South Carolina.

The ProLiteracy conference is one of the best professional development opportunities in the nation for practitioners, program administrators, and advocates to embrace new tools and strategies that generate excitement, and multiply resources for supporting adult literacy. Attendees enjoyed more than 100 workshops led by experts in the adult education field on topics including instruction, methodology, digital literacy, ESL, public policy, and more. Keynote speakers, including Dan Pallotta, Craig Boykin, and Dr. Azar Nafisi, shared inspiring stories and motivating ideas during the student recognition luncheon and banquet. The conference was a huge success with over 96 percent of attendees saying they would like to return to a future conference and would recommend it to a friend.

The next ProLiteracy Conference on Adult Literacy will be in Minneapolis.

SEPTEMBER 27-30

2017

at Radisson Blu Mall of America
Bloomington, Minnesota
Adult Literacy Featured on National TV

ProLiteracy recently teamed up with Participant Media, a leading media company dedicated to entertainment that inspires and compels social change, to raise awareness of adult literacy challenges in the United States.

*Secret Lives of Americans*, an original television series on Pivot TV, is a groundbreaking documentary series that takes an unflinching look at secrets people keep, and the strength that it takes to reveal them to friends and family.

In June, *Secret Lives of Americans* featured an episode on adult literacy that tells the story of Cleo, a loving and supportive mother from Alabama who has always encouraged her children to pursue their educational goals—even while keeping her own literacy issues a secret from her family.

About 1 in 6 adults can't read a book to their child. Like Cleo, there are 36 million adults in the United States who struggle with low literacy, which can push them into secrecy and isolation. That's about 1 in 6 adults that can’t read a book to their child, or the instructions on a pill bottle.

The show helped to further the conversation on how viewers are impacted by this issue in their own communities and provided ways to take action. Working with ProLiteracy, Pivot encouraged viewers to volunteer with local literacy organizations and to advocate for improved literacy services nationwide.
Public Awareness of Adult Literacy

ProLiteracy conducted a second annual survey this summer to try to gather better insight into public awareness of adult literacy. One thousand respondents participated in the survey. The lack of public awareness of the adult literacy issue is concerning and the data revealed some noteworthy results:

- **63%**: Overall awareness of the adult literacy issue in the United States rose slightly from 59 percent in 2015 to 63 percent in 2016, but we still have a long way to go.

- **70%**: Seventy percent of respondents said they do not personally know someone who cannot read. With 1 in 6 adults in the U.S. struggling with low literacy, most people probably know an adult who can’t read.

- **83%**: Eighty-three percent of respondents are not aware of adult literacy organizations in their communities.

ProLiteracy will continue to advocate nationally for adult literacy initiatives on behalf of our member network and adult learners. Together, we provide a strong collective voice to increase awareness of adult literacy challenges, influence public policy, and create needed change. Together we can become a larger voice for adult literacy.
ProLiteracy Promotes Adult Literacy in The New York Times

In November 2015, ProLiteracy featured an adult literacy ad in The New York Times. The ad (pictured right) was in the Giving section, a special in-print news section devoted to philanthropy. The issue was distributed nationally to subscribers and at newsstands with a circulation of over 1.2 million!

This promotion in The New York Times is part of the larger effort by ProLiteracy to spread national awareness about adult literacy. We’re excited to have had this national media opportunity to highlight the importance of adult literacy and the organizations that are helping adults in need.
Google Play Music Radio Ads

ProLiteracy was excited to partner with Google Play Music on a pilot program to run national radio advertisements as part of our larger effort to spread awareness about adult literacy. The radio commercials reached listeners across the nation to the tune of 1.25 million impressions per ad.

Each of the three radio ads featured an inspiring story of an adult learner and how literacy changed his or her life. The ads, which started running at the end of December 2015, continued through the end of March 2016.

US Open Tennis Tournament Magazine Ad

ProLiteracy ran an ad in 350 tennis publications distributed on-site at major tennis events throughout the year, including the world-famous US Open. The US Open tournament magazine has a circulation of more than 610,000 and provides year-round impact in every major tennis community in the country.

In addition to the national ads, we created a customized version of the ad for our member organizations to include their logo, phone number, and website so that they could share a cohesive message with their local media.
New Products

**Digital Challenger**

Our popular reading and writing series for adult learners is now available in an interactive e-reader format for levels 1-4. This controlled-vocabulary series includes audio for all Words for Study and stories, plus interactive exercises for each lesson. Not only can adult learners improve their reading and writing skills, they can also practice the basic computer skills they need to function at home and at work.
Building a Strong Vocabulary

Building a Strong Vocabulary was developed to help the many adult learners struggling with new vocabulary. This three-book series not only helps students in the classroom build vocabulary skills, but includes a free app so students can practice outside the classroom as well.

Building a Strong Vocabulary for Life Skills
This book introduces new words in the context of short readings about everyday life skills, such as finding a place to live, banking, and being a good citizen. (Reading level 4-6)

Building a Strong Vocabulary for Work Readiness
Build vocabulary skills in all aspects of the workplace, including finding a job, interviewing, teamwork, workplace safety, and more. (Reading level 6-8)

Building a Strong Vocabulary for Academic Preparation
This book presents strategies for understanding the vocabulary students will encounter on science and social studies tests. (Reading level 6-8)

Core Skills
We have heard from many instructors that students enter the adult education classroom with the goal of obtaining a high school equivalency diploma, yet they are lacking the basic skills to learn at that level. Our pre-HSE Core Skills series contains the core content and foundational skills students need in social studies, science, math, and reading and writing to advance to HSE level work. (Reading level 6-8)
HiSET® Student Books
With so many states adopting the HiSET as an alternative or additional test to earn a high school equivalency diploma, there was a need to help those students study the social studies, science, math, and reading and writing content needed for the HiSET exam. Each 192-page book presents clear, concise content and hundreds of practice questions to ensure HiSET test success. *(Reading level 9+)*

Scoreboost® for the HiSET® Test
*Scoreboost®* for the HiSET Test has been revised to align with 2016 changes to the HiSET test. This series is an ideal supplement that focuses on the critical thinking skills and strategies students need to get to the finish line. *(Reading level 9+)*

Spanish Scoreboost®
Five percent of all test-takers test in Spanish, yet there is a lack of Spanish-language GED® test preparation products. Spanish-speaking test-takers can prepare for test day by focusing on the critical thinking, writing, problem solving, and test-taking skills that they need to pass the GED test. *(Reading level 9+)*
Teaching Adults: A Math Resource Book

Written by math expert Libby Serkies, this is a must-have resource for both newly appointed and experienced adult education math instructors who want to incorporate some of the most effective instructional strategies for successfully teaching math to adults. As an added bonus, it includes free online video activities that demonstrate proven techniques to use with adult math learners.

New Readers Press Designated with the GED® Content Aligned logo

The GED® Publisher Program recognizes GED® test-aligned content from publishers who develop curricular materials for the GED® test. To ensure that materials meet 100 percent of GED test objectives, a professional content review organization evaluates each product sold on the GED Marketplace. Only products that align with the GED test objectives are designated with a GED Content Aligned logo and sold on the GED Marketplace.

Approved Supplier of HiSET® Content Materials

For the convenience of test takers, the HiSET® program has compiled a list of test preparation providers and products that may help test takers prepare for the exam. New Readers Press offers two products to help students prepare. The HiSET student books are aligned to 2016 HiSET Standards and cover content and strategies needed to pass the HiSET exam. The Scoreboost® for the HiSET® Test workbooks focus on critical thinking, writing, problem-solving, and test-taking strategies needed on test day.
Bettie R. May: A Generous Woman Leaves a Legacy of Literacy

In 1984, Bettie May started by giving $35 to ProLiteracy. She was a loyal donor ever since, never missing a year and many times donating two or three times a year.

She was very close to her sister, who was a nurse in Afghanistan, so she directed her larger gifts toward international programs or work targeting women in literacy.

Bettie was from Virginia and liked to play the stock market. As she got older she reported her occupation as a day trader. She generously left one-third of her estate, valued at approximately $10 million, to ProLiteracy.

Having received $2.5 million of her bequest, ProLiteracy has set up the Bettie R. May Endowment Fund for World Literacy. The fund will enable adults to gain the reading, writing, and problem-solving skills they need to change their lives in the United States and throughout the world.
The more readers we can grow, the better the future will be for everyone.

Through ProLiteracy’s Literary Circle, literary professionals help raise awareness of the global literacy crisis and work toward a solution. The Literary Circle supports ProLiteracy’s mission to develop and promote adult literacy learning, content, programs, and advocacy. ProLiteracy believes that every adult has the right to literacy.

Literary Circle members are adult literacy advocates that benefit from an affiliation with an important cause that they support. ProLiteracy provides them with updates on adult literacy facts and information about ProLiteracy programs. They also receive the opportunity to speak at periodic Book Club events, and to have their work featured on our website as a “Featured Book.” To join the ProLiteracy Book Club, visit www.proliteracy.org.

“I was a literacy teacher for many years, and I learned that some adults hide their reading problems. These problems limit their opportunities. It’s important that people be able to learn to read better without feeling ashamed. ProLiteracy provides this service.”

– Alan Cook

“I was a schoolteacher for four years before I went into the business world. Some students slip through the cracks and don’t learn necessary reading skills. ProLiteracy takes over where the schools fail, and helps people master these skills.”

– Bonny Cook
Heritage Society

This past year ProLiteracy re-launched the Heritage Society to recognize an exclusive group of ProLiteracy supporters who have confirmed a planned gift to ProLiteracy. These supporters understand that there are many ways to support adults around the world working to improve their literacy skills. Planned gifts include a bequest in a will or trust, life insurance designations, stock and securities donations, annuities, retirement plan gifts, and gifts of real estate. Planned gifts truly make a lasting impact with a level of support that magnifies our ability to fulfill our mission. From a practical standpoint, planned gifts are popular because of the financial flexibility and tax benefits they provide.

ProLiteracy Received the GuideStar Exchange Gold Participation Level

ProLiteracy is proud to have received the GuideStar Exchange Gold Participation Level. The GuideStar Exchange was revised to align with the information that individual donors, institutional funders, and financial advisors were most interested in: basic information and financial information about the impact or effectiveness of the organization. It encourages nonprofit transparency on a national scale and allows nonprofits to supplement the public information that is available from the IRS. The program rewards nonprofits based on the amount of information they share with the public. ProLiteracy is working toward achieving a Platinum designation.
Adult Literacy Day of Giving

The first Adult Literacy Day of Giving took place on September 25, 2015, with the goal of raising awareness of adult literacy, recruiting volunteers for member organizations, and raising money for ProLiteracy and its members. We used a unique engagement platform that leverages crowdfunding and volunteer management, to help build long-term relationships with supporters, to post volunteer opportunities, and receive donations. Thirty-two member programs participated in the Adult Literacy Day of Giving, and together we raised $16,935.26.
Nikki Zollar  
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Thomas Fiscoe  
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Founder of Literacy Volunteers of America (LVA)

Morgan Battle  
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Jack Burke  
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Marty Calanche  
Student at Literacy Connects in Tucson, AZ

Sherrie Claiborne  
President of Nevils Realty and the Nevils Group

Kate Costello-Sullivan  
Dean of the College of Arts and Sciences at Le Moyne College

Thomas Eron  
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Director of Client Services at Accenture

Steven Lux  
Director of Executive Education at the Maxwell School of Citizenship and Public Affairs, Syracuse University

Denine Torr  
Director of Community Initiatives at Dollar General

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John Ward  
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ProLiteracy’s headquarters in Syracuse, NY
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($5,000)

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Zorn Foundation
ProLiteracy staff at headquarters in Syracuse, NY
FINANCIALS

**Assets**
- Receivables and Other: $2,317,332
- Investments: $10,792,071
**TOTAL ASSETS** $13,109,403

**Liabilities and Net Assets**
- Accounts Payable and Accrued Expenses: $390,479
- Other: $1,067,854
- Net Assets: $11,651,070
**TOTAL LIABILITIES AND NET ASSETS** $13,109,403

**Revenue**
- FY 16
  - Grants, Foundations and Corporations: $984,992
  - Contributions: $4,149,192
  - Programs: $403,961
  - Publications: $8,860,133
  - Other: $72,836
  **TOTAL SUPPORT, REVENUE AND GAINS** $14,471,114

**Expenses and Losses**
- FY 16
  - **PROGRAM SERVICES**
    - Programs: $2,261,665
    - Public Education/Advocacy: $21,447
    - Publishing: $5,890,892
    **Total Program Services** $8,174,004
  - **SUPPORT SERVICES**
    - Office of the President/Finance and Administration: $1,724,055
    - Communications: $392,222
    - Bad Debt Expense: $4,020
    **Total Support Services** $2,120,297
  **TOTAL OPERATING EXPENSES** $10,294,301

  **OTHER (INCOME) LOSSES**
  - Change in Value of Split Interest Trusts: $7,423
  - Unrealized (Gains) Losses on Investments: $96,566
  **Total Other (Income) Losses** $103,989
  **TOTAL EXPENSES AND LOSSES** $10,398,290

  **CHANGES IN NET ASSETS** $4,072,824
  **NET ASSETS, BEGINNING** $7,578,246
  **NET ASSETS (DEFICIT), ENDING** $11,651,070
How We Use Our Funds

- Program Services 79%
- Management and General 17%
- Communications 4%

Nature of Our Programs

- Education Materials 72%
- Programs and Professional Services 28%

Sources of Support and Revenue

- Publications
- Contributions
- Grants, Foundations and Corporate
- Program Services 3%
You can set up your legacy in a variety of ways:

A gift in your **WILL**
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While allowing you to perpetuate your support of adult literacy beyond your lifetime, planned gifts also help strengthen the financial viability of ProLiteracy and ensure that our adult literacy work continues.

**CONTACT:**
Wallace Barkins, constituent relations officer
wbarkins@proliteracy.org

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