2019 ProLiteracy Conference on Adult Education Workshops

**Title:** More than “the ‘gram”: Digital Literacy Beyond Social Media  
**Presenter:** Aimee Finley, Dallas County Community College District  
**Strand:** Technology and Digital Literacy  
**Session Time:** Saturday, September 28th 11:00 a.m. – 12:00 p.m.  
**Room:** Marina 1  
This workshop will review free tools to use for increasing digital capacity in students (and instructors) beyond the use of social media apps such as Facebook, Twitter, Snapchat, or Instagram. While social media can be useful, students must also build digital literacy skills that prepare them for the workforce. Participants will be given motivational strategies (as well as apps and websites) that can be used to grow confidence in changing technologies.

**Title:** Taking the Next Steps: Adult Learners’ Experiences Making Class and Program Transitions  
**Presenter:** Alisa Belzer, Rutgers University  
**Co-Presenter:** Anna Kaiper, Penn State University  
**Strands:** Program Management and Fundraising Strategies, Career and College Readiness, Partnerships and Community Collaborations  
**Session Time:** Thursday, September 26th 9:00 a.m. – 10:00 a.m.  
**Room:** Marina 2  
This session will describe a study that followed a range of adult learners as they transitioned from one class or program to another. The purpose of this research was to understand the challenges students face and the support they need to increase the likelihood of making successful transitions.

**Title:** Writing for Publication in the Adult Literacy Education Journal  
**Presenter:** Alisa Belzer, Rutgers University  
**Strands:** Instruction/Methodology, Training and Professional Development, HSE Preparation  
**Session Time:** Friday, September 27th 10:45 a.m. – 11:45 a.m.  
**Room:** Marina 4  
This workshop will describe the journal's scope and the submission and review process. The session is designed for researchers, graduate students, and practitioners interested in submitting papers to the journal.

**Title:** Family Literacy from the Inside Out  
**Presenter:** Amy Thorna, Onondaga County Public Libraries  
**Strands:** Corrections Education  
**Session Time:** Thursday, September 26th 4:00 p.m. – 5:00 p.m.  
**Room:** Marina 2  
How can we help incarcerated parents continue to feel connected to their children and their communities? This workshop will introduce one way to do that by taking a look at an innovative family literacy project at a correctional facility in Jamesville, NY. This session will also focus on how to stay connected with participants after they are released.
Title: An English Conversation Group in 5 Acts  
**Presenter:** Amy Thorna, Onondaga County Public Libraries  
**Strands:** Adult Education/Literacy in Libraries  
**Session Time:** Friday, September 27th 3:30 p.m. – 4:30 p.m.  
**Room:** Nautilus 2

Libraries often struggle to find ways to entice English language learners to visit the library and to provide direct service when they do not have the capacity for full-scale classes. English conversation groups are one way to do this.

Title: Utilizing an Adult Learner on Staff  
**Presenter:** Anika Johnson, Solano County Library Literacy Services  
**Co-Presenter:** Elizabeth Gallardo, Solano County Library Literacy Services  
**Strands:** Adult Learner Involvement/Leadership, Adult Education/Literacy in Libraries  
**Session Time:** Friday, September 27th 10:45 a.m. -11:45 a.m.  
**Room:** Marina 1

Are you developing your student leaders to their full potential? Solano County Library Literacy Services’ Write 2 Read staff will share steps to develop students to join the staff. In this workshop participants will learn how having an adult learner on staff can increase student retention and inspire volunteers. Participants will hear from staff and the Solano County Library Literacy Services learner on staff about the benefits for tutors and adult learners.

Title: More Novel Scenes: Books that Motivate Students to Read and Develop Fluency  
**Presenter:** Ann Gianola  
**Strands:** Instruction/Methodology  
**Session Time:** Thursday, September 26th 9:00 a.m. – 10:00 a.m.  
**Room:** Nautilus 5

Ann Gianola, the author of 26 readers published by New Readers Press, will share her most recent series: *More Novel Scenes*. Receive teaching tips and sample valuable classroom resources designed for adult students at the introductory, low-beginning, high-beginning, and low-intermediate levels.

Title: OTAN: Internet Resources for Adult Education  
**Presenter:** Anthony Burik, Outreach and Technical Assistance Network  
**Co-Presenter:** Neda Anasseri, Outreach and Technical Assistance Network  
**Strands:** Instruction/Methodology, Training and Professional Development, Technology and Digital Literacy  
**Session Time:** Friday, September 27th 2:15 p.m. – 3:15 p.m.  
**Room:** Seabreeze 1

The workshop focuses on teaching resources available on and through the OTAN website for ESL/EL Civics/Citizenship, ABE, and HSD and Equivalency preparation programs. Participants will explore the website’s online tools for preparing classroom activities and creating a blended learning environment, explore the professional development opportunities that OTAN offers, and learn about ways to stay connected to OTAN for up-to-date information.
Title: SubwayReads: An Innovative Campaign to Promote Reading  
**Presenter:** Anthony Tassi, Literacy Partners  
**Strands:** Advocacy and Public Awareness, Partnerships and Community Collaborations, Adult Learner Involvement/Leadership  
**Session Time:** Thursday, September 26th 4:00 p.m. – 5:00 p.m.  
**Room:** Marina 1  
How can adult literacy programs break through today's crowded media and digital landscapes to raise awareness and connect with people who care about reading? The Literacy Partners reading promotion website provides free access to excerpts from over 250 books. During its #SubwayReads campaign, 167,000 people visited the site, viewing 541 thousand pages of content, and dramatically expanded Literacy Partners’ brand awareness. Other programs can learn how to replicate the campaign.

Title: Earn a High School Diploma at Your Library!  
**Presenter:** Beverly Schwartzberg, California State Library  
**Co-Presenters:** Deborah Bernal, Fresno Public Library; Carla Adkins, County of Los Angeles Public Library; Valerie Hardie, San Diego Public Library  
**Strands:** HSE Preparation, Career and College Readiness, Adult Education/Literacy in Libraries  
**Session Time:** Saturday, September 28th 8:30 a.m. – 9:30 a.m.  
**Room:** Marina 2  
Libraries across California and the U.S. offer accredited diplomas through Career Online High School (COHS). With a choice of 10 specialized career modules, COHS offers adult learners a pathway to a career as well as a chance to earn a high school degree with a flexible class schedule. Hear from graduates how working students, parents, and adults with busy lives can successfully access online courses 24/7, with support from trained academic coaches and local tutors.

Title: Bolder Adults TechTime and Other Digital Demystifications  
**Presenter:** Brian Castagne, San Francisco Public Library  
**Strands:** Instruction/Methodology, Technology and Digital Literacy, Adult Education/Literacy in Libraries  
**Session Time:** Friday, September 27th 3:30 p.m. – 4:30 p.m.  
**Room:** Marina 1  
Many library users, especially older adults, say they feel overwhelmed by the pace and complexity of current technology. Join staff from The Bridge at Main, San Francisco Public Library's Literacy and Learning Center, as they share programming strategies to ease techno-angst. Learn about classes such Digital Device Drop-In and Streaming Without Screaming that provide a range of options for making technology approachable, compelling, and fun.

Title: From Technophobe to Technophile: Strategies for Transforming the Way We Think About Technology  
**Presenter:** Bridget Hayes, Sonoma County Library  
**Strands:** Technology and Digital Literacy, Adult Education/Literacy in Libraries  
**Session Time:** Saturday, September 28th 8:30 a.m. – 9:30 a.m.  
**Room:** Marina 1  
One of the greatest fears of the 21st century is the fear of technology. What do these fears stem from? Fear is known to be an obstacle to learning, success, and growth. Learn strategies that you can use to help students, coworkers, clients, and patrons, thrive in a state of technological confidence.
Title: Practical Strategies for Supporting Learner Persistence  
**Presenter:** Caitlin Mackesey, Literacy Network of Dane County  
**Strands:** Program Management and Fundraising Strategies, Adult Learner Involvement/Leadership  
**Session Time:** Thursday, September 26th 1:00 p.m. – 2:00 p.m. **Room:** Marina 1

Does your organization see attendance drop during the semester? Is it difficult to measure student progress in your rolling enrollment classes? We know about the important research related to the positive, long-term effects on learners’ lives when they attend at least 100 hours of programming. Come hear our tried-and-true strategies for keeping students engaged to help as many learners as possible reach 100 hours!

Title: Create a Self-Sustaining Model for the Recruitment and Retention of New Learners  
**Presenter:** Cassie Christianson, Kenosha Literacy Council  
**Co-Presenter:** Cheryl Hernandez, Kenosha Literacy Council  
**Strands:** Instruction/Methodology, Adult Learner Involvement/Leadership, English Language Learning/Immigration/Citizenship  
**Session Time:** Thursday, September 26th 4:00 p.m. – 5:00 p.m. **Room:** Nautilus 5

Persistence can be challenged by many factors along an adult learner’s journey. Addressing learners’ needs through innovative, research-based practices that enable students to ultimately reach their goals is essential. This session will explore adopting an effective orientation process, providing student support, and involving learners in program development to attain a self-sustaining model for the recruitment and retention of new learners.

Title: Instructional Technologies for Rural, Non-Traditional Students  
**Presenter:** Christopher Sanderson, University of Arizona South  
**Co-Presenters:** Dr. Jill Castek, University of Arizona  
**Strands:** Instruction/Methodology, Technology and Digital Literacy, Career and College Readiness  
**Session Time:** Thursday, September 26th 4:00 p.m. – 5:00 p.m. **Room:** Marina 6

A lack of resources in rural communities leads to non-traditional students having difficulties accessing, interacting, and participating in educational opportunities. This workshop addresses ways to help learners participate and engage in digital and other types of learning. Presenters will address ways to increase digital literacy and engagement in learning. Attendees will discuss challenges with an eye toward creating support for learners.

Title: Characteristics and Intervention Results from the Center for the Study of Adult Literacy  
**Presenter:** Daphne Greenberg, Georgia State University  
**Strands:** Instruction/Methodology, Training and Professional Development  
**Session Time:** Thursday, September 26th 9:00 a.m. – 10:00 a.m. & 10:15 a.m. – 11:15 a.m. **Double Session**  
**Room:** Marina 3

The Center for the Study of Adult Literacy is committed to understanding the reading related characteristics that are critical to helping adults reach their reading goals and to developing instruction that is tailored to their needs and interests. The purpose of this presentation is to describe demographic information and reading related test performance of adult learners, as well as to describe results of a reading intervention study.
Title: Using Action Research for Program Evaluation and Improvements  
**Presenter:** David Christensen, Washtenaw Literacy  
**Strands:** Instruction/Methodology, Program Management and Fundraising Strategies, English Language Learning/Immigration/Citizenship  
**Session Time:** Friday, September 27th 9:30 a.m. – 10:30 a.m.  **Room:** Nautilus 5

Learn how to apply the principles of Action Research, a recursive and practical model of inquiry, to make honest and authentic improvements to your programs. This model is rooted in bottom-up observation, making changes based on the realities of your context and constituents. Take home a streamlined process that will give you the insight to implement Action Research and influence your programming from the bottom up.

Title: "App to Speed" Learning Circles for Public Libraries, ESL/ESOL and Basic Literacy Programs  
**Presenter:** David J. Rosen, Independent Consultant  
**Strands:** Technology and Digital Literacy, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries  
**Session Time:** Friday, September 27th 9:30 a.m. – 10:30 a.m.  **Room:** Marina 3

Many adult learners have smartphones, yet few know that free or low-cost apps can help them learn by supplementing what they learn in class. We will look at models to help them access a suitable education app, feel comfortable and competent in using it, and acquire online skills needed for lifelong learning. The models are for adult basic skills (including ESL/ESOL) programs and for public libraries.

Title: Reducing Poverty by Partnerships between Adult Ed Programs, Libraries, and Immigrant Advocacy Groups  
**Presenter:** David J. Rosen, Independent Consultant  
**Co-Presenters:** Jen Vanek, World Education  
**Strands:** Partnerships and Community Collaborations, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries  
**Session Time:** Thursday, September 26th 9:00 a.m. – 10:00 a.m.  **Room:** Marina 1

The Open Door Collective is a national group of adult educators and others committed to reducing poverty and income inequality. This workshop will describe the Open Door Collective’s efforts and invite discussion about community partnerships that support adult basic skills, community health, libraries, and safety net services advocacy.

Title: Caps, Gowns, and Bright Futures for Adults  
**Presenter:** Diana Doetzl, Gale-Cengage Learning  
**Strands:** HSE Preparation, Technology and Digital Literacy, Adult Education/Literacy in Libraries  
**Session Time:** Friday, September 27th 10:45 a.m. – 11:45 a.m.  **Room:** Marina 5

Learn how public libraries are graduating adults with an accredited high school diploma and career certificate through Career Online High School. This program promotes success and addresses educational trauma with real-world career training, 24/7 access to online curriculum, and multiple layers of support with an academic coach and support instructors.
Title: Going Local: A Path to Sustainable Funding for Adult Literacy Programs  
**Presenter:** Dixie Stark, Literacy Bitterroot  
**Strands:** Program Management and Fundraising Strategies, Technology and Digital Literacy, Advocacy and Public Awareness  
**Session Time:** Friday, September, 27th 2:15 p.m. – 3:15 p.m.  
**Room:** Nautilus 4  
Learn how and why Literacy Bitterroot got a countywide mill levy, or property tax rate, passed to provide base funding for program services. The 1.5 mill levy was passed by 54% in November of 2018 and will generate $120,000 a year in perpetuity. Literacy Bitterroot successfully used social media to reach voters who bypass the local newspapers. This session will present a road map for programs who seek to replicate this success.

Title: Adult Math: 4 Concepts the Books Need to Teach  
**Presenter:** Dorothea A. Steinke, Literacy Coalition of Colorado  
**Strands:** Instruction/Methodology, HSE Preparation, Career and College Readiness  
**Session Time:** Friday, September, 27th 2:15 p.m. – 3:15 p.m.  
**Room:** Nautilus 2  
Adults who struggle with math often are missing early math concepts. Learn the four concepts that adults need to understand in order to work with fractions, decimals, percents, and algebra. Learn how to re-introduce the concepts through non-math personal experiences, and how to link those understandings to the concepts.

Title: Integrating Language Instruction with Skills-Based Training: Solving Two Problems At Once  
**Presenter:** Dr. Katie Nielson, Voxy  
**Strands:** Technology and Digital Literacy, English Language Learning/Immigration/Citizenship  
**Session Time:** Saturday, September 28th 9:45 a.m. – 10:45 a.m.  
**Room:** Marina 1  
This workshop will briefly explain why integrating language with content-based instruction makes sense for ELLs, drawing on research from the field of Task-Based Language Teaching. We will discuss how programs can best leverage technology to offer personalized experiences to learners as well as how to design effective programs for learners at mixed proficiency levels, including practical information on evaluating program efficacy.

Title: Language Learning App for Communities to Support Low-Literate Learners  
**Presenter:** Dr. Prema Nedungadi, Amrita University  
**Co-Presenter:** Kathryn, Devenport, AmritaCREATE  
**Strands:** Technology and Digital Literacy, Adult Learner Involvement/Leadership, English Language Learning/Immigration/Citizenship  
**Session Time:** Saturday, September 28th 8:30 a.m. – 9:30 a.m.  
**Room:** Marina 6  
This workshop will discuss strategies for how communities can incorporate technology into the adult education curriculum for language learning, communication, and monitoring. The workshop will demonstrate the features of the Amrita Learning Reading App, a finalist in the Barbara Bush Adult Literacy XPRIZE Competition. We will walk through the monitoring and communication modules that are only available to partner communities.
Title: Improving Learner Outcomes with CASAS  
Presenter: Elizabeth Scheib, CASAS  
Strands: Corrections Education, Career and College Readiness, English Language Learning/Immigration/Citizenship  
Session Time: Thursday, September 26th 1:00 p.m. – 2:00 p.m.  Room: Nautilus 5  
This session showcases the resources CASAS offers—many at no cost—which help agencies implement quality literacy programs with standardized accountability measures. The CASAS framework helps programs assess, instruct, and track youth and adult literacy learners' progress, from beginning literacy through transition to post-secondary and the workforce. We will discuss best practices for using both the paper and computer-based assessments.

Title: Satisfaction Guaranteed: Let's Keep Our Volunteer Tutors On the Job  
Presenter: Ellen Moore Osborne, Literacy Volunteers of Charlottesville/Albemarle  
Strands: Program Management and Fundraising Strategies, Partnerships and Community Collaborations  
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m.  Room: Nautilus 5  
Long-term volunteers bring many benefits to organizations. When volunteer tutors are happy and find fulfillment in their teaching experience, they are likely to stick with a program. This workshop will reveal the results of a research study conducted at Literacy Volunteers of Charlottesville/Albemarle that examined 20 years of quantitative data on over 1,600 volunteers, and qualitative data from interviews with a dozen recent tutors.

Title: Where Public, Private and Non-Profits Intersect ... Literacy Can Thrive  
Presenter: Eric Nesheim, Minnesota Literacy Council  
Co-Presenter: Tom Cytron-Hysom, Minnesota Literacy Council  
Strands: Program Management and Fundraising Strategies, Advocacy and Public Awareness  
Session Time: Friday, September 27th 2:15 p.m. – 3:15 p.m.  Room: Marina 1  
In this session, we will present and discuss new models for growing and sustaining programming through next-generation funding models involving unlikely partners. Come and join us for a lively presentation and conversation about the new world order of funding for adult basic education programming and services. More governmental resources only partially answer our growing challenge. Join us to discuss.

Title: The New Future Is Here: Rising to Higher Expectations for ESOL Instruction  
Presenter: Federico Salas-Iasnardi, Pearson  
Strands: Instruction/Methodology  
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m.  Room: Nautilus 1  
In the last few years, the landscape of adult education has changed dramatically, and the popular *Future* series has changed, too. In this session, participants will learn how the new edition of this popular series continues to develop students’ language and literacy skills while also rising to higher standards in student academic performance and workplace success.
As adult literacy providers, we would all like to simply provide service and leave the fundraising and administration to someone else. Unfortunately, that’s not the reality we live in. It has never been more critical for literacy programs to gather data and prove to their constituencies that the good work they are doing is actually making a difference. For this, Vision Literacy has turned to one of the most prevalent SaS systems: Salesforce.

Research indicates that a person’s literacy and language skills are strong social determinants of health. Join us and learn about state initiatives in Wisconsin, Florida, and Oklahoma that engage local literacy and library providers in evidence-based health literacy programming and activities. Learn how and why an integrated health education approach that emphasizes community partnerships benefits adult learners and enhances core instructional services.

A product of the Digital Inclusion Issues Group of the Open Door Collective, this session presents examples, research results, and other information to help attendees learn about the intersection of adult literacy and digital inclusion. Adult learners need more than basic skills and conventional computer competences to engage with life in the 21st century. Digital inclusion allows them to embrace the digital world fully.

Title: Strategic Partnerships: Merger Lessons, Mission Benefits
Presenters: Holly McCoy, Literacy Services of Wisconsin
Co-Presenter: Ginger Duiven, Duiven Consulting
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m. Room: Seabreeze 1
Strands: Program Management and Fundraising Strategies, Partnerships and Community Collaborations

Literacy Services merged with Milwaukee Achiever in 2017, joining the two largest literacy organizations in Milwaukee. Meet the leaders who led this strategic partnership. This session will answer the questions: Why merge? What was the process? What were the advantages/disadvantages? This merger allowed nonprofit “competitors” to collaborate and maximize programming for students. Is your organization thinking about a strategic partnership? Join us!
Title: Long-Term Effects of Parents’ Education
Presenter: Jaleh Soroui, AIR
Strands: Training and Professional Development, Advocacy and Public Awareness
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m. Room: Marina 1
Common sense tells us that education impacting a person’s skills development does not start with their own education. Learn how the recent data from the 2012/2014 Program for the International Assessment of Adult Competencies (PIAAC), more than ever, validates the long-lasting, long-term effects of parents’ education on their adult children’s skills development, educational and occupational success, and health outcomes throughout their adult lives.

Title: Cultural Sensitivity and You: Training Tips for Fostering Awareness in Your Program
Presenter: James Price, Mesa County Libraries Literacy Center
Co-Presenter: Emily Cuevas, Mesa County Libraries
Strand: Training and Professional Development
Session Time: Saturday, September 28th 9:45 a.m. – 10:45 a.m. Room: Marina 5
As a program leader, you know that cultural awareness is vital to your program and the people you serve, but are you sure your entire team is on the same page as you? This workshop will give you some practical training tools and ideas to take back and implement in your program to ensure your staff members, support staff, and volunteers treat all of your students with the same level of respect and dignity that they each deserve.

Title: Data + Story = Capacity
Presenter: Jeff Burkhart, Literacy Network of Dane County
Strands: Program Management and Fundraising Strategies, Partnerships and Community Collaborations
Session Time: Thursday, September 26th 1:00 p.m. – 2:00 p.m. & 4:00 p.m. – 5:00 p.m. Double Session Room: Marina 4
Learn how to take data reported at ProLiteracy Conferences and combine that information with the personal stories of adult learners to create a compelling case your donors will love. Our session will walk you through the basics of developing a powerful case statement, using examples from real applications that have been funded. Literacy Network has raised millions over the past few years using this technique.

Title: Innovative Technology Tools and Use in Adult Learning & Employment: Findings from Field Testing
Presenter: Jen Vanek, World Education
Co-Presenter: Priyanka Sharma, World Education
Strands: Technology and Digital Literacy
Session Time: Friday, September 27th 10:45 a.m. – 11:45 a.m. Room: Marina 3
The EdTech Center conducted field-testing on promising technologies and digital strategies that support adult learners with learning, mentoring, assessment, and job search and placement. This session highlights key findings, focusing on shifts developers made to arrive at digital resources aligned with needs of adults with literacy or language learning needs. A new workforce tech tools repository featuring these and other resources will be shared.
Title: Tech Up Your Citizenship Class  
**Presenter:** Jennifer Gagliardi, Milpitas Adult School  
**Strands:** Technology and Digital Literacy, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries  
**Session Time:** Saturday, September 28th 11:00 a.m. – 12:00 p.m. **Room:** Marina 5  
Participants will identify the latest citizenship resources in the form of mobile apps, textbooks, videos, podcasts, websites, online courses, and more. By adapting and incorporating these digital resources, participants will be able to implement learning strategies appropriate for ESL and/or citizenship classrooms, blended learning, distance learning environments, or directed self-study.

Title: Using Blended and Distance Learning for Workforce and HSE Success  
**Presenter:** Jessica Wabler, YWCA National Capital Area  
**Strands:** Instruction/Methodology, Technology and Digital Literacy  
**Session Time:** Saturday, September 28th 11:00 a.m. – 12:00 p.m. **Room:** Nautilus 1  
The YWCA National Capital Area has great success in maintaining—and increasing—student engagement, persistence, and digital literacy through the targeted use of blended and distance learning. Workshop attendees will learn to do the same. The workshop will overview a number of online tools and model strategies for deploying them to best support student needs. Participants will leave with ready-to-use methods and materials.

Title: Digital Literacy in the Workplace: Employer-Provided Education Opportunities & Learner Motivations  
**Presenter:** Jill Castek, University of Arizona  
**Co-Presenter:** Jen Vanek, World Education; Kathy Harris, Portland State University  
**Strands:** Technology and Digital Literacy, Career and College Readiness, Partnerships and Community Collaborations  
**Session Time:** Thursday, September 26th 10:15 a.m. – 11:15 a.m. **Room:** Marina 2  
We have identified factors that encourage working learners to engage in education of workplace skills and literacies. The study examines the motivations and constraints of working learners as they acquire digital problem solving necessary to succeed in the workplace. In this session, you will learn about this study designed to amplify the voices of working-learners. Together we will examine factors in the 21st century learning ecosystem.

Title: Taking Advantage of Personal Devices: Technology in Education, Administration, and Management  
**Presenter:** Joy Reyes, Columbus Literacy Council  
**Strands:** Program Management and Fundraising Strategies, Technology and Digital Literacy, English Language Learning/Immigration/Citizenship  
**Session Time:** Saturday, September 28th 8:30 a.m. – 9:30 a.m. & 9:45 a.m. – 10:45 a.m. **Double Session**  
**Room:** Marina 3  
Staying current is often a challenge to both instructors and administrators. Educational methods do not always transition smoothly into today’s technology-focused culture. Yet, to be effective in management and teaching, technology must be embraced. Learning to use personal devices and social media platforms is essential. This workshop discusses the use of personal devices and cross-platform applications for instruction and management.
Title: Working with Local Media & Public Relations Resources to Promote Literacy  
Presenter: Jose L. Cruz, San Diego Council on Literacy  
Co-Presenters: Britt Nevetsky, The San Diego Union-Tribune; Drew Schlosberg, The San Diego Union-Tribune; Clare Pister, KPBS; Wade Taylor, wsRadio; Jean Walcher, J.Walcher Communications  
Strands: Advocacy and Public Awareness, Program Management and Fundraising Strategies  
Session Time: Friday, September 27th 2:15 p.m. – 3:15 p.m. Room: Marina 2  
Every community has a newspaper, radio programming, and public relations companies that have the talent and heart to make a difference for literacy efforts. These entities are often willing to make contributions that result in successful awareness campaigns, advocacy efforts, and fundraising events. The San Diego Council on Literacy partners with diverse media and public relations groups that generously support and promote quality literacy services in the San Diego region. Representatives from these groups will speak briefly about what they have done for literacy in the San Diego area so attendees know what is possible.

Title: In the Club: Motivating Adult Students through Supplemental Clubs  
Presenter: Kara Krawiec, Seeds of Literacy  
Strands: Instruction/Methodology, HSE Preparation, Adult Learner Involvement/Leadership  
Session Time: Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Marina 6  
Foster a sense of community that extends beyond the classroom through supplemental clubs. Clubs bring increased retention and achievement, as well as increased self-esteem, improved relationships, and lifelong learning practices. The presenter explores the theory and benefits of these clubs, and shares her award-winning methods for ready-implementation in your program.

Title: Working Together: Adult ELL and Loudoun Libraries  
Presenter: Karen Feldman, Loudoun Literacy Council  
Co-Presenter: Susan VanEpps, Loudoun County Public Library  
Strands: Partnerships and Community Collaborations, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries  
Session Time: Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Nautilus 1  
Libraries are often the centers of their communities, because they serve everyone. When we bring our adult English Language Learners (ELL) into the library, it opens new worlds to them, and the library gets more patrons. How can literacy programs partner with libraries to reach more adult English language learners? This workshop will discuss how Loudoun Literacy Council successfully partnered with Loudoun County Public Library to reach its ELL community.

Title: Partnerships that work for student success and funding  
Presenter: Karen Williams, LearningQuest  
Strand: Partnerships and Community Collaborations  
Session Time: Friday, September 27th 2:15 p.m. – 3:15 p.m. Room: Marina 3  
LearningQuest has developed multiple community partnerships that have built the funding of the organization to over $2 million and the number of students served to 1,200 per year. This workshop will highlight the variety of partnerships, how they have enhanced the success of our students and stabilized funding. The workshop will give ideas about where to begin looking for the right partners.
Title: Relationship-Building: Key to Success in Corrections, HSE Education, and Community Partnerships  
Presenter: Kateri Dillon, Brunner Literacy Center  
Co-Presenter: Bridget Shingleton Hutt, Brunner Literacy Center  
Strands: HSE Preparation, Corrections Education, Partnerships and Community Collaborations  
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m. Room: Seabreeze 1  
Brunner Literacy Center (BLC) offers free individualized tutoring for adults. Since the fall of 2016, BLC has partnered with Montgomery County Courts to serve inmates and probationers. In the first two and a half years of partnership, 88 students have passed the GED test, and BLC has become a GED testing site. Presenters will reflect on the aspects of the partnership, corrections education, and HSE preparation that lead to success, chief among them is relationship building.

Title: Tutor Ready Writing: A New, Free Online Resource for Tutors  
Presenter: Kathy Harris, Portland State University  
Strand: Instruction/Methodology, Training and Professional Development, Technology and Digital Literacy  
Session Time: Saturday, September 28th 9:45 a.m. – 10:45 a.m. Room: Marina 4  
Many people already know about the free, online resource called Tutor Ready Reading. Based on requests from tutors and program staff across the country, we have created Tutor Ready Writing, which uses the same question and answer format to provide tutors with the knowledge and strategies they need to help their learners improve their writing. This new resource contains 22 bite-sized, research-based modules that can be used by tutors and programs.

Title: Increasing Access: A Coalition's Efforts to Bring English Classes to Employees at Work  
Presenter: Kathy Stevens, Montgomery Coalition for Adult English Literacy  
Co-Presenter: Rudi Jeung, Montgomery Coalition for Adult English Literacy, Christine Neil, Montgomery Coalition for Adult English Literacy  
Strand: Partnerships and Community Collaborations  
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m. Room: Marina 2  
Montgomery County, Maryland, has over 130,000 adults who report they are Limited English Proficient (LEP). The Montgomery Coalition for Adult English Literacy (MCAEL) has a goal of reaching 21,000 adult learners by 2021. This presentation will discuss research conducted, lessons learned, and how MCAEL developed its strategy to work with employers to increase access to English language instruction, by providing classes where LEP adults work.

Title: Program Data Management with Salesforce  
Presenter: Kim Karesh, Nashville Adult Literacy Council  
Strands: Program Management and Fundraising Strategies, Technology and Digital Literacy, Partnerships and Community Collaborations  
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m. Room: Marina 1  
Effective data management is the key to improved programs, enhanced storytelling, and increased fundraising. The Nashville Adult Literacy Council (NALC) was using an antiquated system and a lot of spreadsheets to create reports for funders. Two years ago, it started a move toward Salesforce, and now they can generate real-time results with the touch of a button. This session will talk about the implementation steps and the real-life costs.
Title: Dyslexia-for-a-Day Simulation  
Presenter: Kelli Sandman-Hurley, Dyslexia Training Institute  
Co-Presenter: Tracy Block-Zaretsky, Dyslexia Training Institute  
Strands: Instruction/Methodology, Training and Professional Development, Advocacy and Public Awareness  
Session Time: Thursday, September 26th 9:00 a.m. – 10:00 a.m. & 10:15 a.m. – 11:15 a.m. Double Session  
Room: Marina 3  
Participants will experience the Dyslexia-for-a-Day simulation in which they will have the opportunity to experience dyslexia and dysgraphia. During the simulation, the presenters will describe the appropriate intervention for students with dyslexia and dysgraphia. This will include a discussion regarding teaching that uses multisensory, structured, and explicit instruction in the underlying structure of the English language.

Title: Collective Impact in Adult Education  
Presenter: Kim Karesh, Nashville Adult Literacy Council  
Co-Presenter: Megan Godbey, Nashville Adult Literacy Council  
Strands: Advocacy and Public Awareness, Partnerships and Community Collaborations, Adult Education/Literacy in Libraries  
Session Time: Friday, September 27th 10:45 a.m. – 11:45 a.m. Room: Marina 2  
Adult education programs make a difference for participants, yet overall literacy rates remain unchanged. Individual agencies’ efforts are not enough to meet the large-scale needs of learners. In response, a dozen Nashville agencies are collaborating in new ways. In this workshop, the backbone agencies of the Nashville Adult Education Collective Impact will discuss how they are working together, their lessons learned, and the work ahead.

Title: American Dream Literacy Initiative: Lessons from 10 Years Serving Adult English Language Learners  
Presenter: Kristin Lahurd, American Library Association  
Strands: Adult Education/Literacy in Libraries  
Session Time: Thursday, September 26th 1:00 p.m. – 2:00 p.m. Room: Seabreeze 1  
This interactive workshop will feature findings and recommendations from a 2018 report, “American Dream Literacy Initiative: How 10 years of funding has helped libraries transform thousands of lives.” The American Dream grant helps libraries augment collections for English language learners, increase computer access and training, provide job training, hold English language and GED prep classes, and more. Attendees will receive a copy of the report.

Title: Pronunciation in Adult ESL  
Presenter: Rachel Gracie Freeman, Intercambio Uniting Communities  
Strands: English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries  
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m. Room: Marina 5  
Acquiring pronunciation accuracy is key to adult English language learning success, and a crucial step for students to feel more connected and confident. This workshop provides teachers with practical, easy-to-use tools and techniques to deliver on what adult ESL students want most: to speak English well and to be understood. Through this training, teachers will build students’ confidence, rapport, retention, and participation in classrooms.
Title: The Power of Partnerships: Connecting the Midwest with Silicon Valley Resources  
**Presenter:** Livia Rojas, Digital Promise  
**Co-Presenters:** Celena Mancina, Grand Circus; Darcella Craven, Veteran’s Business Resource Center  
**Strands:** Training and Professional Development, Technology and Digital Literacy, Partnerships and Community Collaborations  
**Session Time:** Thursday, September 26th 9:00 a.m. – 10:00 a.m.  
**Room:** Seabreeze 2  
Adult workers often do not have free digital skills training, and increasingly employers report difficulty finding qualified workers with digital middle skills. Digital Promise and Facebook partnered with organizations across the U.S. to train adult learners in digital marketing. The digital skills partnership is an example of how collaborations rooted in leveraging existing resources foster meaningful opportunities and pathways for adult learners.

Title: Young Adults with Disabilities along Career Pathways: Findings from Longitudinal Research  
**Presenter:** Margaret Patterson, Research Allies for Lifelong Learning  
**Strands:** Instruction/Methodology, HSE Preparation  
**Session Time:** Friday, September 27th 9:30 a.m. – 10:30 a.m.  
**Room:** Marina 4  
Presenting longitudinal research findings, this session looks at the connection between the background and education and work outcomes of young adults with disabilities age 16 to 26. Findings for three groups will be compared: adults with high school, high school equivalency, or no credentials. The session offers solutions to challenges young adults with disabilities face. Participants have the opportunity to share solutions from their programs and will leave with at least five resources they can use.

Title: Incarcerated Adults with Low Skills: Findings from the 2014 PIAAC Prison Study  
**Presenter:** Margaret Patterson, Research Allies for Lifelong Learning  
**Strands:** Corrections Education  
**Session Time:** Thursday, September 26th 9:00 a.m. – 10:00 a.m.  
**Room:** Seabreeze 1  
Come learn about characteristics and assessed skill levels of incarcerated adults with less than high school education attainment (LHS) and how they differ from LHS adults in the general population. The session will also consider the current learning of LHS incarcerated adults. Participants will discuss how background, reason for enrolling, and participation in other groups predicts participation in correctional basic skills or HSE instruction.

Title: Online Technology Use of Adult Nonparticipants in Education  
**Presenter:** Margaret Patterson, Research Allies for Lifelong Learning  
**Strands:** Program Management and Fundraising Strategies, Technology and Digital Literacy, Adult Learner Involvement/Leadership  
**Session Time:** Thursday, September 26th 10:15 a.m. – 11:15 a.m.  
**Room:** Marina 4  
A five-state research project surveyed adults without high school diplomas who don’t participate in adult education on how they use online technology. This interactive session discusses survey findings on these adults’ technology use, learning via online technology, using online technology for collaboration and problem solving, and recommended technology-related solutions. Attendees receive a set of adult interviewee recommendations for future use in planning.
You've Got a Friend in Me: Building Partnerships Between Literacy Agencies and Community Colleges

Presenter: Marie Knibbe, Literacy Network of Dane County
Co-Presenter: Jennifer Peterson, Literacy Network of Dane County
Strands: Program Management and Fundraising Strategies, Career and College Readiness, Partnerships and Community Collaborations
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m. Room: Seabreeze 2

Leaders and funders in adult education are increasingly interested in seeing meaningful collaboration between literacy agencies and community colleges. Partnerships that go beyond mere lip service can offer genuinely important support to adult learners. We'll share strategies for partnering and provide opportunities for attendees to discuss their goals and challenges, along with an adaptable toolkit participants can take away.

Community Curator: Student-Designed Museums

Presenter: Megan Wells, UIC Center for Literacy
Co-Presenter: Martin Rabotti, UIC Center for Literacy
Strands: Instruction/Methodology, HSE Preparation, Partnerships and Community Collaborations
Session Time: Saturday, September 28th 8:30 a.m. – 9:30 a.m. Room: Marina 5

The Community Curator: Student-Designed Museums workshop will be a hands-on opportunity for participants to experience the lessons learned from organizing pop-up museums in three different communities while integrating ABE/ASE and ESL content standards. We hope to inspire other adult educators to consider the possibilities of community and project-based learning (PBL) to promote college and career readiness as well as standards-aligned objectives.

Teaching Strategies: Math Activities for ESL/ELL Students

Presenter: Michael Matos
Strands: HSE Preparation, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries
Session Time: Saturday, September 28th 11:00 a.m. – 12:00 p.m. Room: Marina 4

Hands-on activities and examples bring participants into a curriculum integrating the study of mathematics and English vocabulary with collaborative activities using mathematics manipulatives. Station-to-station interactions create a rewarding balance for instruction. Discover free resources and websites for constructing activities. Participants are engaged with numeracy lessons that provide a balance between skill building and functional needs.

TABE 11/12 Overview and Best Practices

Presenter: Mike Johnson, Data Recognition Corp
Strands: HSE Preparation, Technology and Digital Literacy
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m. Room: Nautilus 1

This session will review the new TABE 11/12 tests, including both the online and paper testing options, as well as an overview of the new scanning service and reporting portal. The session will also review best practices collected from programs across the country that have implemented the new tests.
Title: Adult Literacy XPRIZE—From Apps Development to App Distribution. A Talk with the Winning Teams  
**Presenter:** Monica Groves, XPRIZE  
**Strands:** Partnerships and Community Collaborations, English Language  
**Session Time:** Friday, September 27th 10:45 a.m. – 11:45 a.m.  
**Room:** Marina 6  
Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries  
Hear from the winners of the Adult Literacy XPRIZE and of its Communities Competition. Learn more about the winning apps and the companies who are behind the ground-breaking technology. Also, the winners of the Communities Competition will share best practices for the distribution and adoption of mobile learning tools into their blended learning models.

Title: The Public Library: Your Essential Literacy Partner  
**Presenter:** Natalie Cole, California State Library  
**Co-Presenters:** Valerie Hardie, San Diego Public Library; Kelly Tyler, Los Angeles Public Library; Linda Sakamoto-Jahnke, Berkeley Public Library; Carey Jones, Livermore Public Library; Misty Jones, San Diego Public Library  
**Strands:** Partnerships and Community Collaborations, Adult Education/Literacy in Libraries  
**Session Time:** Thursday, September 26th 1:00 p.m. – 2:00 p.m.  
**Room:** Marina 6  
Local public libraries can connect learners with community-based services and supports; offer literacy programs that complement classes held in schools, colleges, and other community organizations; and provide resources to support children, teens, adults, families, veterans, new immigrants, educators, and more. Please join us to hear about how a library partnership can benefit your literacy program, your learners, and your community.

Title: Three Google Tools to Make Your ESOL Content Mobile-Friendly  
**Presenter:** Nell Eckersley, Literacy Assistance Center  
**Strand:** Technology and Digital Literacy  
**Session Time:** Saturday, September 28th 9:45 a.m. – 10:45 a.m.  
**Room:** Marina 2  
In this session learn how using Google Slides, Google Forms, and Google Keep can help you make your paper worksheets and in-class content interactive via smartphone. Bring your smartphone (with a full battery) to participate, and a laptop if you want to try your hand at creating some content yourself. This workshop is designed for participants with limited knowledge of Google Tools.

Title: Practicing Applied Digital Writing Skills Using Google Docs and Google Slides  
**Presenter:** Nell Eckersley, Literacy Assistance Center  
**Strand:** Technology and Digital Literacy  
**Session Time:** Friday, September 27th 2:15 p.m. – 3:15 p.m. & 3:30 p.m. – 4:30 p.m.  
**Double Session**  
**Room:** Nautilus 5  
In this session we will review Google’s Applied Digital Skills website, which provides free project-based video curriculum designed to develop practical digital skills for teachers and students. We will dive deep into the use of Google Docs and Slides to develop and strengthen writing skills for all levels.
Title: How a Refugee Center Uses Smartphone Apps To Teach English and Math!
Presenter: Osob Abdirazak Omar, UMI Learning Center
Co-Presenter: Juan Carlos Jimenez-Cruz, UMI Learning Center
Strands: Technology and Digital Literacy, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries
Session Time: Saturday, September 28th 11:00 a.m. – 12:00 p.m. Room: Marina 3
The UMI Learning Center in San Diego is helping refugees make learning breakthroughs using their own smartphones! Join us to learn how learners can start with the basics of letters and numbers and continue to move up levels while having fun and building a community of learners. See how our center has transformed into a place of learning for parents and children using a literacy app.

Title: Numbers, Soft Skills & Tech, Oh My! Strategies for Teaching Digital Literacy, Numeracy & Soft Skills
Presenter: Nuri Bruner, Cell-Ed
Co-Presenter: Lindsay Messoline, Cell-Ed
Strands: Technology and Digital Literacy, Career and College Readiness, English Language Learning/Immigration/Citizenship
Session Time: Thursday, September 26th 9:00 a.m. – 10:00 a.m. Room: Marina 5
In this workshop, we will cover successful strategies for using technology to teach digital literacy, numeracy, and work-related soft skills in your classroom. We know these skills are essential, but how do we include them naturally? What has worked for others and how can we add them to our classrooms? You’ll leave the presentation with many ideas, tips, and strategies for how to successfully incorporate these essential skills into your program.

Title: Reaching Remote Learners with Technology
Presenter: Penny Pearson, Outreach and Technical Assistance Network
Strands: Technology and Digital Literacy, Corrections Education
Session Time: Thursday, September 26th 1:00 p.m. – 2:00 p.m. Room: Seabreeze 2
This session describes RACHEL (Remote Access Community Hotspot for Education and Learning) and how it works, discusses potential applications for adult education (remote sites with little or no Internet access, jail programs, field workers), demonstrates RACHEL, and allows participants to view resources and interact with the device.

Title: English Now!: Learning Circles for Engaging ESL Students
Presenter: Priyanka Sharma, World Education
Co-Presenter: David J. Rosen, Independent Consultant
Strands: Technology and Digital Literacy, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m. Room: Seabreeze 2
English Now!, funded by the Dollar General Literacy Foundation, serves and engages adult English language learners (ELLs) through learning circles. Learners use online content and meet in a group with a facilitator trained in blended and peer learning approaches. We will describe the learning circle framework, share the tools from the facilitator guide, and focus on how participants can adapt the model within their own contexts and programs.
Title: Volunteers as Navigators  
**Presenter:** Rob Podlasek, Minnesota Literacy Council  
**Strands:** Program Management and Fundraising Strategies, Training and Professional Development  
**Session Time:** Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Nautilus 3  
For the past two years, Minnesota Literacy Council has been piloting a volunteer navigation project designed to increase learner persistence. Volunteers are trained to provide navigation (goal setting, resource exploration, career and educational guidance) to students either outside of class or as part of academic tutoring. This workshop will share details about the project, lessons learned, and information about how programs are moving forward.

Title: Tidying Up: Overhauling a Nonprofit Brand and Fundraising Department  
**Presenter:** Rochele Roura-Foster, LearningQuest  
**Strand:** Program Management and Fundraising Strategies  
**Session Time:** Saturday, September 28th 8:30 a.m. – 9:30 a.m. Room: Nautilus 1  
An overhaul of fundraising and marketing tactics created a participatory culture, improved donor engagement, and streamlined a nonprofit’s “voice” in the community. This workshop, focused on nonprofits with a one-person or small fundraising department, will help attendees review, analyze, and “tidy up” their annual marketing and development plan in order to promote a mission-driven employee culture and maintain quality donor communication.

Title: Employing High Leverage Instructional Practices Using the Road to Work  
**Presenter:** Ronna Magy, author  
**Strands:** Career and College Readiness, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries  
**Session Time:** Friday, September 27th 10:45 a.m. – 11:45 a.m. Room: Seabreeze 1  
How can educators help adult English language learners develop the language and academic learning skills that lead to success? In this hands-on workshop based on the popular *Road to Work* series, participants learn to employ the high leverage instructional practices of scaffolding learning, teaching academic language and vocabulary, promoting collaboration, and building higher order thinking skills. Copies of *Road to Work* are provided.

Title: A Collaborative Effort to Share Management Strategies: MCAEL’s ESOL Program Administrator Toolkit  
**Presenter:** Rudi Jeung, Montgomery Coalition for Adult English Literacy  
**Co-Presenters:** Alex Galen, Montgomery College; Laura Irwin, Catholic Charities  
**Strands:** Training and Professional Development, Partnerships and Community Collaborations, English Language Learning/Immigration/Citizenship  
**Session Time:** Thursday, September 26th 1:00 p.m. – 2:00 p.m. Room: Marina 5  
The Montgomery Coalition for Adult English Literacy (MCAEL) will present the “Program Administrator Toolkit: A Guide to Managing Adult ESOL Classes and Programs,” a reference tool developed in conjunction with adult ESOL provider organizations in Montgomery County, Maryland. A panel will discuss the development of the toolkit and its content, including strategies to address student retention and other issues as raised by workshop participants.
Title: GED Dropout Recovery
Presenter: Sandra Ferguson, Rainbow Park Baptist Community Learning Center
Strands: Instruction/Methodology, Career and College Readiness, Partnerships and Community Collaborations
Session Time: Friday, September 27th 10:45 a.m. – 11:45 a.m. Room: Nautilus 3
The project is designed to provide an innovative educational learning plan to assist students who have dropped out of high school and are between the ages of 16-24. The 12-month course consists of an in-class, teacher-centered learning environment and online class instructions utilizing a community course site module, powered by Black Board Technology. The learning plan also includes lesson plan strategies and resource partnership strategies.

Title: Gimme a “C”: Five Essential Ways Library Collaborations Build Community for Adult ESL Learners
Presenter: Stephanie Lyas, The Literacy Council of Central Alabama
Strands: Partnerships and Community Collaborations, English Language Learning/Immigration/Citizenship, Adult Education/Literacy in Libraries
Session Time: Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Nautilus 4
Libraries aren’t just sources for great books anymore. Increasingly, libraries are recognizing the significance of partnerships with local literacy agencies to benefit an entire community—including adult English language learners who have limited access to programs and services. This workshop demonstrates five successful collaboration initiatives that add value to service providers and foster literate, sustainable, and inclusive communities.

Title: Homeless and Can’t Read
Presenter: Steve Hannum, The Literacy Council of Central Alabama
Co-Presenters: Shauna K. Brown, Project Read; Adrienne Marshall, The Literacy Council of Central Alabama; Samuel V. Greenholtz, Literacy Council of Carroll County
Strands: Instruction/Methodology, Partnerships and Community Collaborations
Session Time: Friday, September 27th 2:15 p.m. – 3:15 p.m. Room: Marina 6
There were 554,000 homeless adults in the United States in 2017. A homeless person who can't read and lacks academic credentials will face unimaginable hurdles moving toward a life of independence. In this workshop, you will hear from representatives of three agencies that provide literacy programming for homeless adults. The panel will discuss their efforts and how your agency can assist this challenging population.

Title: Working with “Those People”: Does Implicit Bias Influence Our Teaching Without Us Realizing It?
Presenter: Steven Reid, Literacy Volunteers Charlottesville/Albemarle
Strand: Training and Professional Development
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m. Room: Nautilus 4
We all have biases, whether we want to admit it or not. In this workshop, we will discuss how the things we do and say are perceived by the people we serve by looking at implicit biases based on race, religion, culture, national origin, immigration status, gender, sexual orientation, and gender identity. By addressing how to create a safe and comfortable learning environment for our students, we can improve the learning outcomes of our students.
Title: Increasing Adult Perseverance for Learning  
Presenter: Tenney Hammond, The Butte Literacy Program  
Co-Presenter: Stef Johnson, Butte-Silver Bow Public Library  
Strands: Corrections Education, Adult Learner Involvement/Leadership, Adult Education/Literacy in Libraries  
Session Time: Saturday, September 28th 9:45 a.m. – 10:45 a.m. Room: Nautilus 1  
After becoming a permanent part of the Butte-Silver Bow Public Library, The Butte Literacy Program grew over 500% in the number of students it serves and 225% in the number of tutors it has. A desk and a room with a door created positive energy that translated into strong relationships, increased community visibility, and an increase in financial support. Though we are tutors and students, we are, most importantly, adults working together in an adult space.

Title: Fundraising Management Using Salesforce  
Presenter: Teri Walker, CommonTeri Services  
Strand: Program Management and Fundraising Strategies  
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m. Room: Nautilus 1  
Learn the out-of-the-box, no-consultant-required fundraising management functionality of Salesforce and NPSP (Nonprofit Success Pack). Current Salesforce users, do-IT-yourself types, and those curious about data management tools are welcome participants. Enjoy learning in a sales-pitch free zone.

Title: Building Blocks for Digital Literacy: Collaboratively Meeting Vital Needs of Adult Learners  
Presenter: Tom Cytron-Hysom, Minnesota Literacy Council  
Co-Presenter: Eric Nesheim, Minnesota Literacy Council  
Strand: Technology and Digital Literacy  
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m. Room: Marina 5  
Digital literacy is a core skill for daily life, yet ABE learners often lag behind in this area. This presentation will explore ways in which the Northstar Digital Literacy Assessment, used in over 600 test locations in all 50 states, contributes to meaningful assessment and instruction. Existing collaborations, as well as new features, including a learner management system and instructional resources, will be presented.

Title: Everywhere, Anytime Learning: Mobile Apps for Adult Literacy Learners at All Levels  
Presenter: Valerie Hardie, San Diego Public Library  
Co-Presenters: Tara Lannen-Stanton, Queens Public Library; Kelly Tyler, Los Angeles Public Library; Casandra Issaka, Sacramento Public Library  
Strands: Technology and Digital Literacy, Adult Education/Literacy in Libraries  
Session Time: Saturday, September 28th 9:45 a.m. – 10:45 a.m. Room: Marina 6  
Does your literacy program have a waiting list of learners? Many library literacy programs have engaged adult learners by using mobile learning platforms to build basic reading comprehension, phonics, math, and language skills. Come hear from library literacy programs that provide access to Learning Upgrade and other mobile learning platforms to help adult learners build basic skills.
Title: "Can We Read This Again Next Week?": Engaging Literacy Learners with Non-Traditional Book Clubs
Presenter: Victor Castellanos, Monrovia Public Library
Co-Presenters: Diana Shimota, AK Smiley Public Library; Helen Christian, Alameda County Library; David B. Lewis, Solano County Library
Strand: Adult Education/Literacy in Libraries
Session Time: Saturday, September 28th 11:00 a.m. – 12:00 p.m. Room: Marina 2
Start a book club! Library literacy programs exist perfectly between the rigorous academic standards of adult education and the casual, educational entertainment of library events, and Literacy Learner Book Clubs easily straddle the divide between serious and fun. This workshop will introduce participants to the best practices of creating a book club and why peer interaction is key to improving the reading habits and skills of adult learners.

Title: How a Smartphone App Can Transform Your Literacy Program
Presenter: Vinod Lobo, Learning Upgrade
Strands: Instruction/Methodology, Technology and Digital Literacy, Adult Education/Literacy in Libraries
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m. Room: Marina 5
The Learning Upgrade literacy app gives you a new way to reach low-literate and ESL adults. Learners use their own smartphones to complete engaging lessons on their own time as you monitor and encourage progress. Find out how an app can accelerate learning, help you serve more learners, and get your learners excited!

Title: How an App Can Improve GED & HiSET Passing Rates
Presenter: Vinod Lobo, Learning Upgrade
Strands: HSE Preparation, Technology and Digital Literacy, Adult Education/Literacy in Libraries
Session Time: Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Marina 3
See how instructors use the new Learning Upgrade app to help learners pass the GED and HiSET tests using their own smartphones. Learners use their own smartphones to “binge learn” at home, moving through a sequence of lessons designed to cover HSE test topics with instruction, practice, and audio-visual help.

Title: Beyond the Classroom: Using Google Classroom & Books
Presenter: Elizabeth Ibarra Gaylor, Ardmore Public Library
Strands: Technology and Digital Literacy, Adult Education/Literacy in Libraries
Session Time: Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Marina 2
This workshop will look at utilizing Google Classroom to further instruction beyond the classroom. Learn how to set up a Google Classroom and its features as well as how to use Google Books when budgets are tight. This is a hands-on workshop, so please bring a laptop or tablet!
Title: Engage Your Learners and Tutors with a Writing Challenge!
Presenter: Carrie Scott, Carlsbad City Library Learning Center
Strands: Instruction/Methodology, Adult Education/Literacy in Libraries
Session Time: Friday, September 27th 10:45 a.m. – 11:45 a.m. Room: Nautilus 2
Writer-to-Writer is an annual writing challenge for adult learners in library literacy programs. Learners read or listen to a book, then write a letter to the author about what the book meant to them. Learn how the Writer-to-Writer Challenge is more than a fun challenge, but also a great way to facilitate learning. The challenge provides wonderful opportunities for teaching vocabulary, comprehension strategies, the writing process, and more! Receive all the tools at this interactive workshop that you need to start a writing challenge in your program.

Title: Conversations with a Donor
Presenter: Denine Torr, Dollar General Literacy Foundation
Co-Presenter: Lindsey Basler, Dollar General Literacy Foundation
Strands: Program Management and Fundraising Strategies
Session Time: Thursday, September 26th 9:00 a.m. – 10:00 p.m. Room: Nautilus 1
Ever wanted to have your voice heard by donors who are designing new funding initiatives? Here’s your chance. The Dollar General Literacy Foundation is looking for its next grand challenge and for ways to strengthen its current funding efforts. Come share your thoughts on how to meaningfully impact the field.

Title: Making Data Easy for Adult Literacy Programs
Presenter: Gary Kosman, America Learns
Strands: Program Management and Fundraising Strategies
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m. Room: Nautilus 3
America Learns makes data easy for adult literacy programs, from volunteer and learner management impact tracking to ongoing tutor training. Attend this workshop to learn how organizations nationwide use America Learns to make data easy, put data to use, and make strong cases for additional funding.

Title: Using Online Learning to Prepare Adults for the Workplace
Presenter: Robin Morgan, ProLiteracy
Strands: Career and College Readiness, Technology and Digital Literacy, Methodology and Instruction
Session Time: Thursday, September 26th 10:15 a.m. – 11:15 a.m. Room: Marina 6
Do you work with students who want to transition from an unsatisfying job to a rewarding career, but need to develop their interview and employment skills first? Have you been looking for a collection of learner-centered workplace preparation resources you can use to support students in and out of the classroom? If your answer to either of these questions is “yes,” ProLiteracy can help! Our new series of direct-to-student online courses help learners to develop the skills they need to get a job and keep the job. Written with literacy and ESL students in mind, the courses are interactive, easy to navigate, and can be viewed on any device. The supplemental instructor course provides strategies and resources teachers can use to help students in the areas they find most challenging.
Illiteracy is a global problem and there is ample evidence that suggests a direct relationship between illiteracy and poverty. Are you connected with communities overseas that have high illiteracy rates and would benefit if a class were held in their village? Does it excite you when you hear what indigenous organizations and groups are doing to ReWrite their life stories? Come hear how a highly successful adult literacy program is transforming villages and walk away encouraged by the concrete ways this important issue can be addressed.

Title: Creative Workshop Designs Using ProLiteracy’s New Tutor Training Materials
Presenter: Todd Evans, ProLiteracy
Strands: Training and Professional Development, Adult Education/Literacy in Libraries, English Language Learning/Immigration/Citizenship
Session Time: Thursday, September 26th 9:00 a.m. – 10:00 a.m. Room: Marina 6
Now that ProLiteracy has released its new Basic Literacy and ESL Tutor Training materials, you may be asking, “How can I use them effectively?” In this workshop, we’ll discuss different workshop designs, including a combined basic literacy and ESL workshop, a short preservice training with additional inservice training, and blended training. The group will discuss how to customize the training materials to meet local needs and where to begin integrating these new materials into current training.

Title: Reading—You can Do It Too!
Presenter: Margaret Barker, Reading Works
Strands: Instruction/Methodology
Session Time: Thursday, September 26th 1:00 p.m. – 2:00 p.m. Room: Marina 3
Reading Works is a small community-based adult literacy program. Learn about the curriculum it developed to teach phonemic and alphabetic awareness to both reading and ESL students. Reading—You Can Do It Too! is designed for programs that rely on volunteer tutors.

Title: Workforce Atlas: Advancing Adult Literacy and Employability
Presenter: Sarah Howell, ProLiteracy
Strands: Technology and Digital Literacy, Career and College Readiness
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m. Room: Nautilus 4
Workforce Atlas is a new online platform that provides a pathway for adults to gain the literacy skills, knowledge, and resources needed to help them gain meaningful employment. Funded by Project Literacy, ProLiteracy developed the website specifically for adults with limited literacy. Learn how adults can assess their literacy and numeracy levels, as well as their occupational interests and values, and connect to local resources for personal, professional, and academic development.
Title: The Power of Partnerships: Adult Literacy and Libraries  
Presenter: Kristin Lahurd, American Library Association  
Co-Presenters: Gwenn Weaver, Independent Consultant; Sarah Howell, ProLiteracy  
Strands: Adult Education/Literacy in Libraries  
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m. Room: Nautilus 3  
This session will explore the partnership developed between the American Library Association and ProLiteracy to highlight the role of public libraries in helping meet the adult literacy need by establishing and expanding their services for adult learners. Attendees will become familiar with a variety of resources beneficial for both library staff and literacy practitioners, including *Adult Literacy through Libraries: an Action Agenda* and the free companion online course, the Open Door Collective’s Public Libraries Issues Group, and the American Dream Literacy Initiative, a grant program for public libraries to expand services for adult English language learners or adults in need of basic education and workforce development.

Title: ProLiteracy’s New Leadership and Management Training  
Presenter: Sarah Howell, ProLiteracy  
Co-Presenters: Todd Evans, ProLiteracy; Patty Celidon, ProLiteracy  
Strands: Training and Professional Development, Program Management and Fundraising Strategies  
Session Time: Friday, September 27th 10:45 a.m. – 11:45 a.m. Room: Nautilus 4  
Join us to learn about a new series of online courses designed with new or future executive directors and leaders in mind. ProLiteracy has developed three courses on financial management and administrative management. These courses cover information on accounting basics and budgeting, negotiating contracts, insurance, and strategic planning, and more. Participants will preview new the new courses and hear from some pilot participants about how the content helped their program.

Title: Leamos ™ (Let’s Read): A pre-ESL online literacy course for Spanish-speaking adults  
Presenter: Patty Celidon, ProLiteracy  
Strands: Adult Education/Literacy in Libraries, Technology and Digital Literacy  
Session Time: Friday, September 27th 2:15 p.m. – 3:15 p.m. Room: Seabreeze 2  
*Leamos* (Let’s Read) is a simple and easy-to-use pre-ESL online literacy course that teaches non-literate Spanish-speaking adults to read and write in Spanish. Join us and learn how *Leamos* has been used successfully by thousands of individuals, adult education programs, and libraries. Participants will learn the structure and methodology behind *Leamos*, how programs are using it across the United States, as well as strategies and outreach tips for administering it within a variety of types of local programs.

Title: ProLiteracy Education Network – Help Us Give You What You Want  
Presenter: Todd Evans, ProLiteracy  
Strands: Training and Professional Development, Adult Education/ Literacy in Libraries, English Language Learning/Immigration/Citizenship  
Session Time: Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Seabreeze 2  
ProLiteracy Education Network is a comprehensive collection of online courses and resources for adult literacy and ESOL instructors, program staff, trainers, and adult learners. We are constantly developing and adding new resources, as well as improving the design of the website. And, we want to hear from you. Come learn what’s new and tell us what you’d like to see on the website.
Title: New Readers Press Digital Learning Solutions  
Presenter: Greg Stultz, ProLiteracy/ New Readers Press  
Co-Presenters: Jamie Moquin, BenchPrep  
Strands: Technology and Digital Literacy, HSE Preparation  
Session Time: Thursday, September 26th 1:00 p.m. – 2:00 p.m.  
Room: Nautilus 2  
New Readers Press Online Learning delivers effective instruction to adult learners pursuing a high school equivalency diploma. See from the student and instructor perspectives how these robust courses provide solutions for distance or blended learning through interactive content, personalization, and detailed analytics. While you’re at it, download the app and sign up for a free trial!

Title: News and Information Literacy: Using News in the Classroom to Help Adult Learners Separate Fact From Fiction  
Presenter: Jennifer Thompson, ProLiteracy/ New Readers Press  
Co-Presenters: Greg Stultz, ProLiteracy/ New Readers Press  
Strands: Instruction/Methodology, Technology and Digital Literacy  
Session Time: Friday, September 27th 2:15 p.m. – 3:15 p.m.  
Room: Nautilus 3  
So-called “fake news” is everywhere. This workshop offers strategies for instructors to strengthen adult learners’ information and news literacy skills. We’ll offer tips and resources on flagging what’s fake, separating fact from opinion, how to spot good sources of information, and more. Then we’ll demonstrate how you can use these and other strategies in the classroom with the newly redesigned News for You, a weekly easy-to-read newspaper and website for adult learners.

Title: Powerful Storytelling to Move People to Act  
Presenter: Michele Bello, ProLiteracy  
Strands: Program Management and Fundraising Strategies, Advocacy and Public Awareness  
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m.  
Room: Seabreeze 1  
The best communicators have always been storytellers. Stories influence people, their emotions, behaviors, and actions. Stories find their way to human hearts and heads in a way that very few other communication methods can. People make decisions on an emotional level. Logic and data are important. However, it is fundamentally emotion, backed up by logic, that makes us move or change. As nonprofits, we have the “raw material” for powerful impact stories right at our fingertips—stories of perseverance, hope, and new beginnings. Join this workshop to learn ways to use your stories as an incredible tool for fundraising, raising awareness, mobilizing volunteers, building trust, and so much more.

Title: How to build awareness and take your marketing from bland to BRAND!  
Presenter: Michele Bello, ProLiteracy  
Strands: Program Management and Fundraising Strategies, Advocacy and Public Awareness  
Session Time: Saturday, September 28th 8:30 a.m. – 9:30 a.m.  
Room: Marina 4  
Whether you’re looking to create awareness of adult literacy and/or your program, increase your website traffic, recruit volunteers, or drive donations, this workshop will give you tips and tools that you can use immediately to achieve your goals. From social media and email marketing to media outreach and storytelling, learn to craft engaging and results-oriented messages and to build your marketing strategy.
Title: Building Blocks for Local Partnerships and Program Development Success  
Presenter: Lisa Lee, Literacy West NY, Inc.  
Strands: Program Management and Fundraising Strategies, Partnerships and Community Collaborations  
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m.  
Room: Marina 3  
Adult literacy programs are facing many challenges to meet the complex needs of their students while maintaining organizational stability through funding and reporting requirements. Learn how to identify your community’s needs and how you can become a vital partner. Come participate in a discussion of how you can implement successful building blocks to community engagement, program development, and mergers to meet your community’s needs and lead to increased funding and capacity building.

Title: Collaborating to Create Awareness for Adult Literacy Programming  
Presenter: Kelli Cooney, Syracuse City School District  
Co- Presenters: Michele Bellso, ProLiteracy  
Strands: Program Management and Fundraising Strategies, Advocacy and Public Awareness  
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m.  
Room: Nautilus 2  
How do you recruit adult learners and/or volunteers to your organization on a shoestring budget? How can adult education programs create awareness about what literacy services are available to adult learners? During this workshop, learn how members of the Literacy Coalition of Onondaga County in Syracuse, New York, partnered to create an awareness campaign to benefit all of their programs. Come see examples of the campaign’s effective public relations, event marketing, and a comprehensive transit program that directed learners and volunteers to the classes best matched for them.

Title: Career and College Readiness – Not just for Kids  
Presenter: Lisa Lee, Literacy West NY, Inc.  
Strands: Career and College Readiness, Partnerships and Community Collaborations  
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m.  
Room: Nautilus 2  
Career and college readiness is critical for our students’ success and for their families. Through partnerships and career pathways development, Literacy West has expanded from the adult classroom to local school districts by addressing the growing trend of science, technology, engineering, arts and math. Participants will receive a work-ready student handbook and learn how to utilize this trend to develop partnerships and programs that meet your community’s education and workforce needs.

Title: Instructional Strategies for Success on the HiSET Exam  
Presenter: Adam Springwater, Education Testing Service - HiSET  
Strands: Training and Professional Development, HSE Preparation  
Session Time: Thursday, September 26th 9:00 a.m. – 10:00 a.m.  
Room: Nautilus 3  
Deepen your understanding of the developmental psychology that impacts and motivates the adult basic education student. Learn strategies and tools for increasing your instruction and program efficacy. The presenter will use actual questions from HiSET practice tests to take a deeper look into the exams, subject area by subject area. Together, participants will explore tools and lesson planning strategies to best prepare test takers in taking and passing the HiSET—the first time!
Beyond basic literacy skills, learners need to be equipped with the employability or soft skills necessary for job attainment. With the addition of our Life Skills Education series, Aztec Software can now provide personal and career development resources using these paper-based booklets. These easily accessible tools equip adults and nontraditional students with soft skills for higher learning, improve career readiness and job performance, and ultimately help people realize their potential and achieve their goals. The Life Skills Education series targets the challenges of both gaining employment as well as re-entry by covering topics that include How to Choose a Career, Writing a Resume, Preparing for an Interview, Attitude Matters, and Work World Orientation. The series even addresses life challenges such as substance abuse, stress, and personal relationships. This workshop will introduce you to the benefits and breadth of these written and computer-based resources and also guide you how to use them to achieve success with every learner. Every participant will leave with samples and available topics in the Life Skills Education series.

Title: Achieving Scale and Disruption in Adult Literacy Education through Research
Presenter: Kevin Morgan, ProLiteracy
Co-Presenter: Dr. Steve Reder, Portland State University
Strands: Program Management and Fundraising Strategies, Advocacy and Public Awareness
Session Time: Friday, September 27th 2:15 p.m. – 3:15 p.m. Room: Nautilus 1

While the number of adults with low literacy in the United States has hovered for a number of years at 36 million, funding has largely remained flat. Traditionally, messaging and funding for adult literacy education has focused on individuals and the population of low literate adults. However, Dr. Steve Reder, of Portland State University, and Kevin Morgan, of ProLiteracy, make the case for using research to shift the narrative of adult education from individual need to larger social issues as a way to broaden awareness and funding for the adult education field.

Title: Improving Your Presentation Skills
Presenter: Jim Batz, Cornerstone
Strands: Training and Professional Development
Session Time: Thursday, September 26th 1:00 p.m. – 2:00 p.m. Room: Nautilus 4

The late Maya Angelou said, “People will forget what you said, they will forget what you did, but they will never forget the way you made them feel.” However, if you look up the definition of teach in the dictionary, you only see words like show or explain, nothing about feeling. Today, it takes more and more to get people’s attention. Presentation skills that are clear, concise, and compelling are critical to the success of anyone who must teach or, more importantly, anyone who must lead, persuade, and/or communicate important ideas to others.
Title: Helping Our Learners Take a Step Forward  
Presenter: Jayme Adelson-Goldstein, Oxford University Press  
Strands: Instruction/Methodology, English Language Learning/Immigration/Citizenship, Career and College Readiness  
Session Time: Friday, September 27th 3:30 p.m. – 4:30 p.m. Room: Seabreeze 1  
Come explore instructional strategies and meaningful tasks that put the learner at the center of instruction. Using customizable and standards-aligned material from Step Forward, Second Edition, the series director will share tips and templates that help learners tackle the rigorous language demands of the 21st century classroom, workplace, and community.

Title: What is the National Literacy Directory, and Why Should My Program Be Listed?  
Presenter: Carrie Wohlschlegel, National Center for Families Learning  
Strands: Program Management and Fundraising Strategies, Technology and Digital Literacy  
Session Time: Thursday, September 26th 9:00 a.m. – 10:00 a.m. Room: Nautilus 4  
This workshop will provide background on the National Literacy Directory (NLD) and discuss the benefits of adding your organization as a program listing, including funding opportunities. Learn how to search for your program on the NLD, how to add your program or make changes to the current program listings, and how to navigate the Program Manager Portal.

Title: From ABE to GED: How Research and Professional Development Bridge the Skills Gaps to Successful Student Success  
Presenter: Debi K Faucette, GED Testing Service  
Strands: Instruction and Methodology, Training and Professional Development, HSE Preparation  
Session Time: Thursday, September 26th 4:00 p.m. – 5:00 p.m. Room: Nautilus 3  
The majority of our adult learners come to us with skills far below the adult secondary or GED level. Discuss successful professional development strategies to bridge the skills gap based on research and innovative processes. Our adult learners demonstrate successful student outcomes as we guide them from ABE to GED level.

Title: Google's Applied Digital Skills: Digital Literacy Essentials for the Future of Work  
Presenter: Amanda Taylor, EdTech Team  
Co-Presenter: Jennifer Vaden Barth, Google  
Strands: Technology and Digital Literacy, Training and Professional Development, Career and College Readiness  
Session Time: Friday, September 27th 9:30 a.m. – 10:30 a.m. & 10:45 a.m. – 11:45 a.m. Double Session  
Room: Marina 6  
This workshop will introduce you to free, online digital literacy lessons from Google. Applied Digital Skills (g.co/applieddigitalskills/PL2019) is a Grow with Google program enabling all learners to unlock economic opportunities with critical digital literacy skills. Video-based lessons take students step-by-step through creating real-life projects with digital tools, such as creating a resume, conducting a job search or developing a business plan. Students can study in blended learning environments with teachers and facilitators, or at home independently. This workshop will also share free prep resources for Google’s first-ever professional certification in G Suite. Laptops and headphones are recommended for this session.
Title: How Adult Literacy XPRIZE Apps Can Transform Learning  
Presenter: XPRIZE Teams  
Strands: Technology and Digital Literacy, HSE Preparation, English Language Learning/Immigration/Citizenship  
Session Time: Thursday, September 26th 4:00 p.m. – 6:30 p.m. Room: Grande Ballroom C  
In this session the finalist and winning teams from the Adult Literacy XPRIZE Competition will share their approaches in developing their learning apps, best practices in mobile learning, student success stories, and reading gains the apps have produced. The session will include a Q&A followed by an “Appy Hour” reception. Attendees will get a chance to demo the apps and discuss with the teams how they can bring mobile learning to their students.

Special Sessions:

Title: Building an Evidence-Based Adult Education System: Planning Meeting  
Organizers: Margaret Patterson, Research Allies; Eric Nesheim, Minnesota Literacy Council  
Session Time: Thursday, September 26th 11:15 a.m. – 12:45 p.m. Room: Grande Ballroom B  
This open discussion, hosted by the Open Door Collective, will take a look at adult education’s need to develop an evidence-based adult education system (E-BAES). Come learn about an E-BAES framework that was started over the summer. The taskforce developing the framework is focusing on four interest areas: a research agenda for adult education; potential models for a national research center; ways to finance research; and advocacy for research in adult education. Participants will be invited to give feedback on the plan and share their perspectives and priorities for a future evidence-based adult education system.

Title: Reforming the Adult Education Credential—Do Adult Literacy Teachers Need a Credential?  
Presenter: Elza Hess  
Session Time: Thursday, September 26th 11:15 a.m. – 12:45 p.m. Room: Marina 1  
States like California have large numbers of adult literacy ESL students. Many of these students are taught at adult schools by credentialed adult educators. Recently there have been attempts to reform the Adult Ed credential, or even eliminate it. This special session will address concerns around this issue, seeking perspectives from literacy instructors regarding accountability for, access to, and the value of the Adult Ed credential.