# School Newsletter/Website Copy

Short copy to include in classroom and school-wide newsletters or on school websites.

Parents, you are so important to your children’s learning, which is why [School Name] is excited to announce the Learning Upgrade Home Literacy Project for you to help your children improve their reading! Parents of students in grades PreK-2 can sign up, and both you and your child will get the Learning Upgrade app for free. The app is fun and includes games and music, and you will watch as your child becomes a great reader—with your help! Learn more: [info.proliteracy.org/learning-upgrade-sign-up](http://info.proliteracy.org/learning-upgrade-sign-up)