# Social Media Posts

Use these social media posts to promote the Learning Upgrade program to parents. Posts can be used as-is, customized, or mixed and matched.

📢 Parents, you can help your child become a great reader. Sign up for our new reading program, and you and your child will get the Learning Upgrade app for free! You will also get tips to use at home so you can successfully work together. Learn more: [info.proliteracy.org/learning-upgrade-sign-up](http://info.proliteracy.org/learning-upgrade-sign-up)

🚀 We have a new reading program to help parents support their children’s learning. Anyone with a child in grades PreK-2 can sign up. Both you and your child will get the Learning Upgrade app for free so you can have fun working together. Learn more: [info.proliteracy.org/learning-upgrade-sign-up](http://info.proliteracy.org/learning-upgrade-sign-up)

✨ We have a fun new program to build better readers while helping parents be involved. If you have a child in grades PreK-2, sign up to get the Learning Upgrade app free for both you and your child. The app is fun to use, and you will love working with your child and watching them learn. Learn more: [info.proliteracy.org/learning-upgrade-sign-up](http://info.proliteracy.org/learning-upgrade-sign-up)

🌟 Parents, you are so important to helping your child learn. That’s why we have a new program that helps you to help them improve their reading. Sign up, and both you and your child will get the Learning Upgrade app for free. The app is fun and has games and music, and you will watch as your child becomes a great reader—with your help! Learn more: [info.proliteracy.org/learning-upgrade-sign-up](http://info.proliteracy.org/learning-upgrade-sign-up)