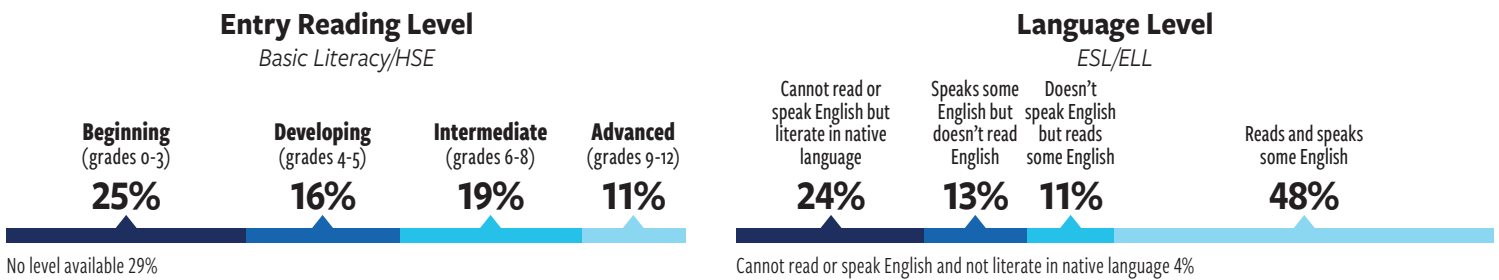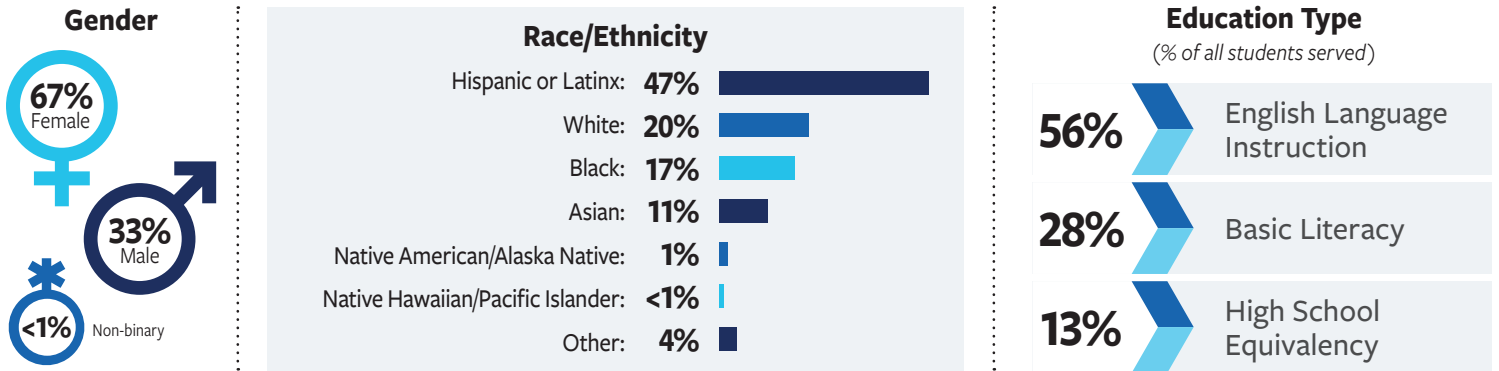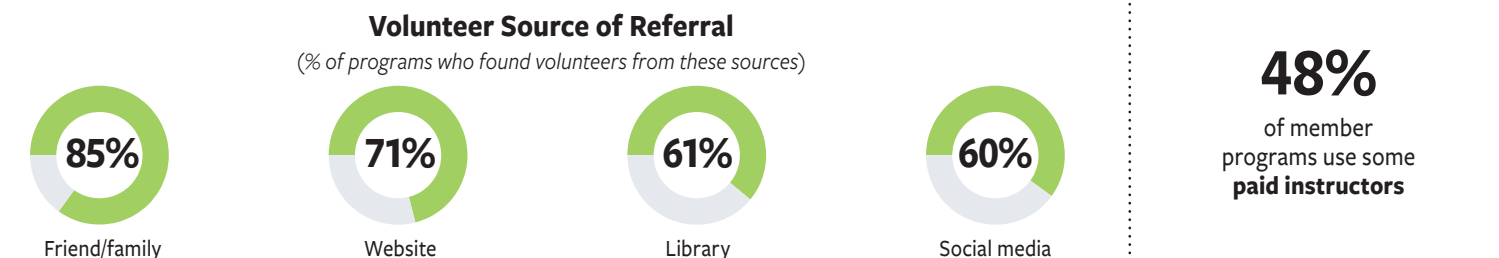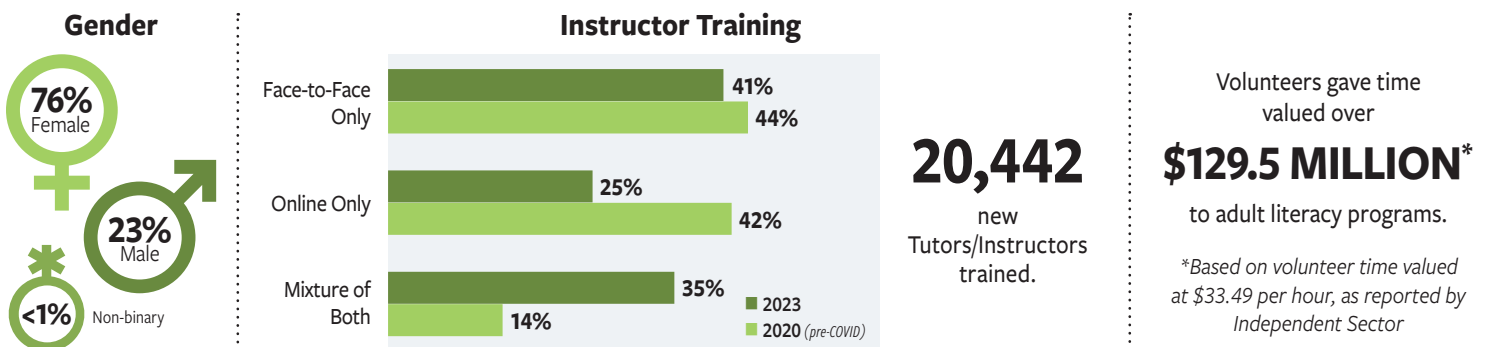# ProLiteracy®

2023 Annual Member Statistical Report

Data is collected from surveys completed by ProLiteracy member organizations about their most recent fiscal year.
The data presented here are extrapolated from the sample of programs that responded. This report encompasses program data from January 2022 to June 2023.
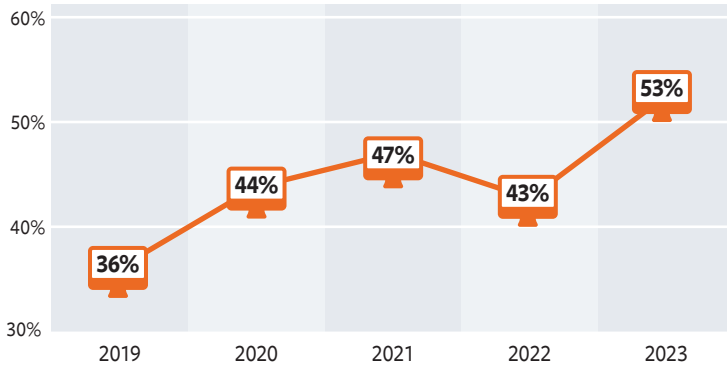
Students

Gender
- **67%** Female
- **33%** Male
- **<1%** Non-binary

Race/Ethnicity
- Hispanic or Latinx: **47%**
- White: **20%**
- Black: **17%**
- Asian: **11%**
- Native American/Alaska Native: **1%**
- Native Hawaiian/Pacific Islander: **<1%**
- Other: **4%**

Education Type
(% of all students served)
- **56%** English Language Instruction
- **28%** Basic Literacy
- **13%** High School Equivalency

Entry Reading Level
Basic Literacy/HSE

- **Beginning** (grades 0-3) **25%**
- **Developing** (grades 4-5) **16%**
- **Intermediate** (grades 6-8) **19%**
- **Advanced** (grades 9-12) **11%**

No level available 29%

Language Level
ESL/ELL

- Cannot read or speak English but literate in native language **24%**
- Speaks some English but doesn't read English **13%**
- Doesn't speak English but reads some English **11%**
- Reads and speaks some English **48%**

Cannot read or speak English and not literate in native language 4%

Instructors

Gender
- **76%** Female
- **23%** Male
- **<1%** Non-binary

Instructor Training
- Face-to-Face Only: **41%** (2023), **44%** (2020)
- Online Only: **25%** (2023), **42%** (2020)
- Mixture of Both: **35%** (2023), **14%** (2020)

■ 2023
■ 2020 *(pre-COVID)*

20,442 new Tutors/Instructors trained.

Volunteers gave time valued over

$129.5 MILLION*

to adult literacy programs.

Based on volunteer time valued at $33.49 per hour, as reported by Independent Sector

48% of member programs use some **paid instructors**

Volunteer Source of Referral
(% of programs who found volunteers from these sources)

- **85%** Friend/family
- **71%** Website
- **61%** Library
- **60%** Social media

Programs/Services

Programs Offering Digital Literacy Education
(% of programs)

- 2019: 36%
- 2020: 44%
- 2021: 47%
- 2022: 43%
- 2023: 53%

Percentage of Programs that Provide this Service

Basic Literacy	88%
English as a Second Language	86%
Citizenship	62%
Math	54%
High School Equivalency	53%
Digital Literacy	53%
Workplace/Workforce	40%
Family Literacy	30%
Transitions to Post-Secondary	30%
Financial Literacy	29%
Health Literacy	24%

35% of programs partnered with employers to provide workforce or IET services
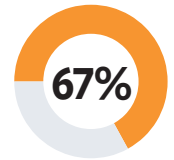
Student Referral Sources
(% of programs who found students from these sources)
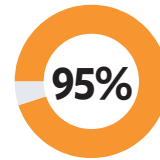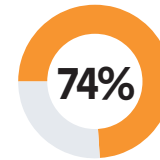
- **95%** Friend/family
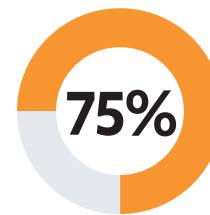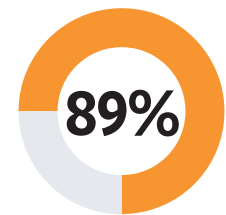- **74%** Another Student
- **67%** Website

68% of programs have a wait list

21,132 Total number of students on a wait list

75% of programs are using some form of **virtual instruction**

89% of those programs said virtual instruction helped students overcome barriers to continue learning

Member Organization Funding

Sources of Program Funding
(% of overall funding received by programs)

State Government	36%
Federal Government	16%
Foundations/Corporations	13%
Local/County Government	12%
Individual/Private Donations	7%
Special Events/Fundraisers	4%
Contracted Services	3%

Top Sources of Governmental Funding

WIOA* Title 1 for adults, displaced workers, and young people for career services and training *(U.S. Dept. of Labor)*

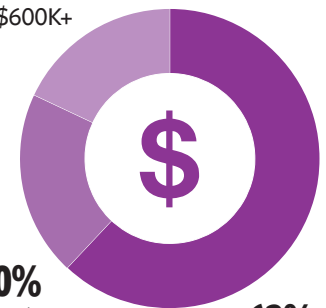**WIOA* Title 2** also known as Adult Education and Family Literacy Act *(U.S. Dept. of Education)*

Library Services & Technology Act

*Workforce Innovation and Opportunity Act

Program Annual Literacy Budget

- **18%** $600K+
- **20%** $200K–$600K
- **62%** $200K and below