# Email Copy

Send a targeted email to individuals at your organization who have expressed interest in participating in the Home Literacy Project.

Hello,

We're happy to share a new program called the Home Literacy Project. It uses a free app called Learning Upgrade to help you get better at reading. At [Organization Name], we know that good reading skills will help you do more for yourself and for your family.

Learning Upgrade is fun for the whole family. It has games and music to make learning exciting. You will get the app for free for you and any children in your family—so you can work together. Plus, a virtual mentor will give you tips for how to best use the app.

[Click here](https://info.proliteracy.org/home-literacy-project) to sign up, and someone will contact you. We’re excited to work with you!

Best wishes,

[Your Name], [Title], [Organization Name]